

September 25th, 2024

## **Orient Adds New Colours to its Solar-Powered Diver design 40 Model**

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Orient has launched four new Diver design 40\* models to its iconic diver designed series. The latest models feature a sporty diver style with a compact 39.9 mm case and simple design. Additionally, they are powered by a convenient solar-powered movement and come in colours evoking the gentle sunshine.

\*Not an ISO standard diver's watch.

# ORIENT



Orient's diver design models are an important part of its history and have represented everything that the brand stands for since their launch in the 1960s. The model affectionately known as Orient Mako, which celebrates its 20<sup>th</sup> anniversary this year, has maintained features such as a sporty design and water resistance to 20 bar. The new models introduce colour variations to the Diver design 40 solar-powered model, which was developed alongside existing mechanical watches for fans seeking added convenience.

Diver design 40 brings a new dimension to the diver designed models, which is popular both as a fashionable item and for everyday use, with a compact, simple and light new style. The first difference is the case size: the new model has a more compact 39.9 mm case compared to the 41.8 mm diameter of its predecessor, and is also 1.6 mm thinner at 11.2 mm.

Inside these compact cases, the in-house solar movement converts energy from light sources into electrical power providing accuracy of +20 to -20 seconds per month and power reserve of about 12 months at full charge. The dials with sunburst finishing and three-dimensional indices enhance the sporty design and come in four colours: green, baby blue, ivory, and cocoa brown. The lustrous colour dials are beautifully enhanced by the contrast of the rotating bezel with a grey anodized aluminium ring. Luminous Light is used for the indices and hands, allowing the wearer to read the time even in the dark.

With a compact size for wearing comfort, casual dial colours, and convenient solar-powered movement, Diver design 40 Solar-Powered is appealing in new ways and is an ideal diver designed watch suitable for any style or occasion.



RA-WJ0001E

RA-WJ0002L

RA-WJ0003S

RA-WJ0004Y



**Case back with engravings.**

### About Orient

Orient has provided the world with high-quality watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches are provided at accessible prices, making them extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at our [website](#) and [social media channels](#).

### — Product Specifications —

Collection	Sports			
Model name	Diver design 40			
Reference	RA-WJ0001E	RA-WJ0002L	RA-WJ0003S	RA-WJ0004Y
Movement	In-house solar-powered quartz movement			
Power reserve	About 12 months full charge			
Accuracy	+ 20 seconds ~ - 20 seconds per month			
Case material	Stainless steel			
Case size	Height 46.5 mm / width 39.9 mm / thickness 11.2 mm			
Case back	Dolphin icon			
Glass	Front: sapphire crystal			
Bracelet	Stainless steel (SUS316L) / trifold deployant buckle with push button and security latch / width 20 mm			
Colour of dial	Green	Baby blue	Ivory	Cocoa brown
Other features	Water resistance 20 bar (200 m. Not an ISO standard diver's watch), screw down crown, Luminous Light, uni-directional rotating bezel, date			

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