**2. Earn Points** 

3. Redeem

#### SureColor® S-Series Rewards







#### What is the SureColor S-Series Rewards program?

SureColor S-Series Rewards is an unprecedented rewards program with unbeatable benefits! Just for using genuine Epson consumables with your SureColor S-Series printer, you can enjoy great benefits, such as extended service plans or discounts on the purchase of your next SureColor S-Series printer.

Use Epson UltraChrome<sup>®</sup> GS3 ink and Epson media, earn points!

#### How do I sign up?

- Go to http://www.epson.com/SseriesRewards
- Create a user name and password, or input your information if you have already registered.
- Look for the Epson Rewards sticker on qualifying ink and media packages.
- Scratch off the sticker to reveal the code that enables you to receive points.
- Enter the code and other required information on the website.

Get covered for up to five years!<sup>1</sup>

### SureColor S-Series Rewards provides several opportunities to earn rewards!

With the purchase of qualifying Epson ink and media, you can earn and accumulate valuable points, which you can redeem for rewards. Refer to tables below to see how many points you can earn with each purchase, and which rewards you can access with your points.

|                                                                                                                                    | Points | Media (points per roll)             | Po |
|------------------------------------------------------------------------------------------------------------------------------------|--------|-------------------------------------|----|
| ome GS3                                                                                                                            | 50     | Epson GS Canvas Gloss               |    |
| Eligible colors include: black, yellow, magenta,<br>cyan, It. cyan, It. magenta, It. black, orange,<br>red, white, metallic silver |        | Epson GS Canvas Satin               |    |
|                                                                                                                                    |        | Epson GS DisplayTrans Backlit Media |    |
|                                                                                                                                    |        | Epson GS Poster Paper Gloss         |    |

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## How do I redeem my points or check my points balance?

- Go to http://www.epson.com/SseriesRewards
- Enter your user name and password.
- Check your points balance and/or redeem your points for DISCOUNTS on the purchase of NEW PRINTERS or EXTENDED SERVICE PLANS<sup>2</sup>.



#### **Rewards Program**

1 Year Gold Level Extended Service Plan Minimum 1,000 points required to reach Level 0

|         | S40600              | S60600 / S80600     |
|---------|---------------------|---------------------|
| Level 0 | \$2,000 + 0 Points  | \$2,500 + 0 Points  |
| Level 1 | \$1,025 + 2,400 Pts | \$1,250 + 3,600 Pts |
| Level 2 | \$500 + 3,600 Pts   | \$750 + 4,800 Pts   |
| Level 3 | \$0 + 4,200 Pts     | \$0 + 7,200 Pts     |

#### Points are also redemable for hardware discounts<sup>3</sup>

| Level 1 | 5% Discount  | 5% Discount  |
|---------|--------------|--------------|
| Level 2 | 10% Discount | 10% Discount |
| Level 3 | 15% Discount | 15% Discount |

# Rules and restrictions

For more information on the SureColor S-Series Rewards program, go to: http://www.epson.com/SseriesRewards

<sup>1</sup> The extended service plan can cover only an S-Series printer, which was registered in the first 12 months the printer was purchased. The maximum number of service contracts that may be purchased for any printer is four (total of four years of extended service after the printer's warranty expires). Continuous coverage under an Epson Gold Preferred Service Plan is also required. <sup>2</sup> In years 4 & 5, if Epson cannot remedy the service problem to the customer's satisfaction for any reason, Epson will not replace the printer or provide for a printer exchange. <sup>3</sup> Discounts are off Epson's MSRP for the product or service, which is current at the time points are redeemed. MSRP may change.

Epson reserves the right to terminate or alter the Rewards Program, including the right to modify its procedure and requirements for point redemption at any time

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