

September 4th, 2024

Orient Star Adds Two Limited Edition Contemporary Collection M34, M34 F7 Mechanical Moon Phase Limited Edition and M34 F7 Semi Skeleton Limited Edition, each available in a limited edition of 200 pieces. The new models depict the aurora's ephemeral light in the dawn sky with a white mother-of-pearl dial and gradation. Design inspiration is taken from the aurora including a strong, sharp case shape – a key design feature of the Contemporary Collection M34 which is named after the star cluster in Perseus.

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Space and the natural world are key themes of Orient Star, which is dedicated to producing “shining star” watches. Following in the steps of the aurora-themed M34 F7 Semi Skeleton, which launched in 2023 and used its mother-of-pearl dial and gradation to depict a curtain of colourful light floating in the night sky, Orient Star once again explores the aurora through the limited edition M34 F7 Mechanical Moon Phase and M34 F7 Semi Skeleton models.

The beautiful designs of Orient Star’s iconic semi skeleton and romantic moon phase are enhanced by the image of the aurora at dawn. The mother-of-pearl dial, whose colour shifts at different angles, and vertical light grey gradation beautifully depict the scene of an aurora floating in the hazy pale-hued atmosphere just before sunrise. The dual curved sapphire crystal with anti-reflective coating on both sides (SAR coating) of the glass provides a clear view of the aurora gradually fading away. Mechanical watch fans will be charmed by the new models’ aesthetics and chic, serene dials.

Both models use high-quality stainless steel (SUS316L) for the case and bracelet, and the sharp, powerful case design lies in contrast to the delicate hairline and mirror finish of the Sallaz polishing. The metal bracelet with short pitch H-shaped links for a better fit on the wrist.

The new models are powered by the automatic (with hand winding) in-house calibres F7M65 and F7F44 which provide high accuracy of +15 seconds to -5 seconds per day and power reserve of 50 hours. Both movements with Geneva stripes and chamfer finish are visible through the see-through sapphire crystal case back, which is engraved with limited edition and serial number.



RE-AY0202A



RE-BY0009A



RE-AY0202A



RE-BY0009A

Caseback with engraving.

About the new M Collections (design collection)

Orient Star has launched M Collections, a new design collection that will join the current lineup of Classic, Contemporary and Sports. M Collections draws on Greek mythology as well as nebulae and star clusters. This latest collection is created not only for watch enthusiasts but also for those seeking watches of a higher quality.

The Classic Collection M45 named after the Pleiades is composed with designs expressing the eternal flow of time and consists of universal iconic Orient Star models. The Contemporary Collection M34, inspired by the cluster of stars of Perseus, known for its annual Perseid meteor shower, is a collection with sharp, powerful, cutting-edge designs that are ahead of their time and consists of models that can be worn for a wide range of occasions. Meanwhile, high performance divers' watches backed by advanced technology and history take centre stage in the Sports Collection M42, named after Orion, who is said to be the son of Poseidon, ancient Greek god of the sea. This collection is characterised by functionality and wearing comfort, making it suited for active lifestyles.

About Orient Star

Capture your gaze. Reflecting the wondrous beauty of shining stars. Orient Star are superb timepieces, crafted by Japanese artisans since 1951. Orient Star continues to shine and

innovate its technology as well as the design of its beautiful timepieces. Traditional skills to achieve intricate craftsmanship, in-house production system to create high-quality mechanical movements, and original designs, are all incorporated for these unique, made-in-Japan watches. Orient Star will continue to deliver these creations in Japan and throughout the world.

A Short History

- 1951 Orient Star is created.
- 1957 Orient Star Dynamic* is launched with hour, minute, and second hands on the central axis of the watch.
- 1971 The 46 series movement is created, combining both practicality and high accuracy. This formed the base movement of the Orient Star and Orient brand for 50 years.
- 1991 Mon Bijou* is launched, a skeleton model of high-quality and aesthetic appeal.
- 1996 The power reserve indicator, now an iconic feature of the brand, is integrated into the design.
- 2017 Orient Watch Co. Ltd. merges with [Seiko Epson Corporation](#), a company with a strong watchmaking heritage and focus on precision engineering. Both organisations share a vision for innovation and high-quality design and craftsmanship creating a strong foundation for the future growth of Orient Star.
- 2017 The Mechanical Moon Phase, a cosmic timekeeper is launched as a symbol of this new collaboration. This marks a new era of watchmaking for Orient Star brand.
- 2021 Orient Star celebrates its 70th anniversary. The Skeleton models are mounted with the latest movement with in-house developed silicon escape wheel for longer power reserve and beauty, incorporating design inspired by the vast universe.

*Currently not for sale.

Discover more at our [website](#) and [social media channels](#).

— Product Specifications —

Collection	Contemporary Collection (M34)	
Model name	M34 F7 Mechanical Moon Phase	M34 F7 Semi Skeleton
Reference	RE-AY0202A	RE-BY0009A
Movement	Automatic (with hand winding) mechanical in-house calibre F7M65	Automatic (with hand winding) mechanical in-house calibre F7F44
Power reserve	50 hours	
Accuracy	+ 15 seconds ~ - 5 seconds per day	
Case material (colour)	Stainless steel (SUS316L)	

Case size	Height 47.3 mm / width 40.0 mm / thickness 14.1 mm	Height 47.3 mm / width 40.0 mm / thickness 13.0 mm
Caseback	Limited edition and serial number engraving	
Glass	Front: Dual curve sapphire crystal (SAR coating), back: sapphire crystal	
Bracelet	Stainless steel (SUS316L) / trifold deployant buckle with push button / width 20 mm	
Colour of dial	Grey gradation (MOP)	
Limited edition	200 limited editions	200 limited editions
Other features	Moon phase function (moon phase adjusting device attached), water resistance to 10 bar (100 m), power reserve indicator, second hand hacking, 22 jewels, see-through exhibition caseback, date	Water resistance to 10 bar (100 m), power reserve indicator, second hand hacking, 24 jewels, see-through exhibition case back

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