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New men's casual watch models from ORIENT's Classic and Simple Style series

ORIENT will launch five new men's models from its Classic and Simple Style series, providing a more casual look for this elegant watch line.

Classic and Simple Style is a popular series of attainable and basic automatic mechanical watches. The latest timepieces in this series have the same classic style as previous models with a standard 40.5 mm case as well as the domed glass and curved dial that are the hallmarks of the line. The dial has a lustrous finish and features Roman numerals and bar indices with a delicately raised appearance for a distinctly casual look. The hands also have a new silhouette, providing a subtle accent to the understated elegance of the design.

ORIENT



The new models are available in a number of variations. Green, blue, and beige colored dials are combined with mesh bracelet in stainless steel, while two other models feature different combinations: a blue dial and smooth blue leather strap with stitching in the same hue or a white dial and black leather strap with black stitching. The blue dial and mesh bracelet combination can also be paired with a matching 2019 women's model featuring a quartz movement.

All five new models display both the date and time (hour, minute, and second) and are equipped with a power reserve of 40 hours, made possible by the in-house automatic movement inside. This movement has water resistance to 3 bar, and the inner workings of the watch can be viewed through the see-through case back. These designs, with further sophistication, are paired with a high-performance mechanism to create functional timepieces, perfect for everyday wear and suitable for any type of fashion or occasion.



RA-AC0018E



RA-AC0019L



RA-AC0020G



RA-AC0021L



RA-AC0022S

About ORIENT

ORIENT has provided the world with high-quality watches, combining reliable movements with innovative designs for more than 70 years. ORIENT is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches are provided at accessible prices, making them extremely popular among watch lovers both in Japan and overseas. ORIENT timepieces are sought after by watch fans and discerning watch collectors all over the world.

— Product Specifications —

Collection	Classic				
Reference	RA-AC0018E	RA-AC0019L	RA-AC0020G	RA-AC0021L	RA-AC0022S
Movement	Automatic (with hand winding) mechanical inhouse caliber F6724 made in Japan				
Power reserve	40 hours				
Accuracy	+25 seconds ~ -15 seconds per day				
Case material	Stainless steel				
Case size	40.5 mm / thickness 12.3 mm				
Glass	Front: Domed crystal glass				
Strap	Stainless steel (SUS316L) / slider clasp / width 21 mm			Leather / pin buckle / width 21mm	
Colour of dial	Green	Navy	Beige	Navy	White
Other features	Water resistance 3 bar (30 m), second hands hacking, see-through exhibition case back, 22 jewels, date				

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