

February 16th, 2021

## **ORIENT STAR launches new Layered Skeleton watch with an imaginative textile patterned dial inspired by business fashion**

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Celebrating its 70<sup>th</sup> anniversary this year, ORIENT STAR announces the latest addition to its Contemporary Collection, the Layered Skeleton. The four new watches, which include one limited-edition 70th anniversary model, are inspired by the elegant layering of fabrics, drapes, curves and textiles seen in business suits. Based on the theme of "NOWHERE, NOW HERE" (meaning, nowhere else to be found, but it's here now) the Layered Skelton combines unique aesthetics and modern technologies and feature an original dial design incorporating textile patterns. This stylish, new design provides a perfect accent for any business occasion.

70<sup>th</sup>  
ANNIVERSARY

ORIENT STAR



Today's modern businessperson pays considerable attention in expressing their own individual sense of style. The new Layered Skeleton follows this approach with a two-layer dial featuring motifs incorporating suit fabric. The upper layer dial representing the outer material of a suit is designed with a herringbone pattern while the lower layer dial has a paisley pattern with a sheen reminiscent of a cupra lining. The contrasting fabrics provide a unique accent to the overall look of the watch. The semi-skeleton opening on the dial is paisley shaped, and the open-work design of the power reserve display also reveals the inner workings of the mechanical movement. This sense of depth combined with the textile patterns creates an eye-catching look.

The dial is available in three colours: brown herringbone, black herringbone, and white herringbone. Brown and black herringbone models are combined with a navy-blue paisley design for two toned contrast. The white herringbone model is combined with a simple silver-coloured lower layer, with the contrasting luster of the layers creating a sense of depth. There is also a limited-edition model to celebrate the 70th anniversary of ORIENT STAR with just 1,400 pieces available worldwide. This exceptional model, featuring a layered green dial highlighted with a navy-blue gradation and large glittering silver and blue accents, reflects the nebula concept common to all the 70th anniversary limited-edition models, making it a truly exceptional premium model.

The gentle curves of the lugs evoke the dimple of a tie or the drape of fabric, and the case featuring a dual-curved sapphire crystal creates an elegant impression with water resistant to 10 bar. The dressy metal bracelet design in five-piece links and made of high-quality SUS316L stainless steel, brings a new sense of individuality to each Layered Skeleton model. All models feature both a sophisticated design and a high-quality in-house 46-F6 series movement with power reserve of 50 hours which provides reliable accuracy.



**RE-AV0B01S**



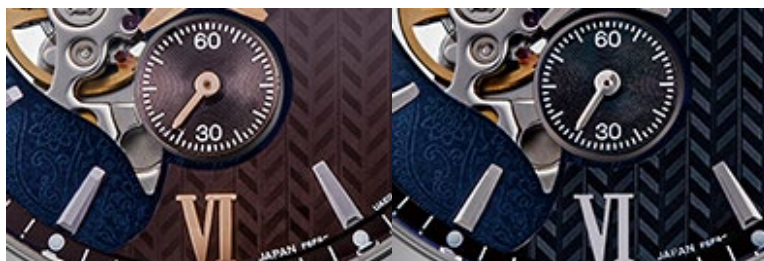
**RE-AV0B02Y**



**RE-AV0B03B**



RE-AV0B05E

Case back with engravings  
(70<sup>th</sup> anniversary limited  
edition and serial number)70<sup>th</sup> anniversary box  
for limited edition

A two-layer dial featuring motifs incorporating suit fabric. The dial on the left includes a herringbone pattern on the upper layer, while the two-tone dial (center and right images) are designed with a herringbone pattern on the upper layer and a paisley pattern on the lower layer.

70<sup>th</sup> anniversary limited edition model with the common nebula concept on the upper layer with gradation and large glittering accents. The textured dial gives a gentle three-dimensional effect that changes with the movements of the wearer's wrist.



### About ORIENT STAR

Established in Japan in 1951, ORIENT STAR originates from a desire to create a mechanical watch that would become a "shining star" in every aspect including design, components, and manufacturing. This year, ORIENT STAR celebrates its 70th anniversary continuing to shine and innovate its technology as well as the design of its beautiful timepieces. The new Skeleton



models, launched in 2021 are mounted with the latest movement with silicon escape wheel for longer power reserve and beauty, incorporating design inspired by the vast universe. The 70th anniversary limited-edition models each expresses a nebula. The theme for the brand's 70th anniversary is "NOWHERE, NOW HERE" (meaning, it was nowhere else to be found, but it's here now). Traditional skills to achieve intricate craftsmanship, in-house production system to create high-quality mechanical movements, and original designs, are all incorporated for these unique, made-in-Japan watches. ORIENT STAR will continue to deliver these creations in Japan and throughout the world.

#### A Short History

- 1951 ORIENT STAR is born.
- 1957 ORIENT STAR Dynamic is launched with hour, minute, and second hands on the central axis of the watch.
- 1971 46 series movement is born, combining both practicality and high accuracy. This formed the base movement of the ORIENT STAR and ORIENT brand for 50 years.
- 1991 Mon Bijou is launched, a skeleton model of high-quality and aesthetic appeal.
- 1996 The power reserve indicator, now an iconic feature of the brand, is integrated into the design.
- 2017 Orient Watch Co. Ltd. merges with Seiko Epson Corporation, a company with a strong watchmaking heritage and focus on precision engineering. Both organisations share a vision for innovation and high quality design and craftsmanship creating a strong foundation for the future growth of ORIENT STAR.
- 2017 The Mechanical Moon Phase, a cosmic timekeeper is launched as a symbol of this new collaboration. This marks a new era of watchmaking for ORIENT STAR brand, allowing owners to experience the three joys of owning an ORIENT STAR timepiece: the "pleasure to wear", the "delight to see", and the "joy of connecting with others".

#### — Product Specifications —

Collection	Contemporary			
Series name	Layered Skeleton			
Reference	RE-AV0B01S	RE-AV0B02Y	RE-AV0B03B	RE-AV0B05E
Movement	Automatic (with hand winding) mechanical in-house caliber F6F44 made in Japan			
Power reserve	50 hours			
Accuracy	+ 25 seconds ~ - 15 seconds per day			
Case material	Stainless steel			
Case size	41.0 mm / thickness 13.6 mm			

Case back	—			70 <sup>th</sup> anniversary limited edition and serial number engraving
Glass	Front: dual curved sapphire crystal (AR (anti-reflective) coating), back: crystal glass			
Strap	Stainless steel (SUS316L) / trifold deployant buckle with push button / width 20mm			Leather / trifold deployant buckle with push button / width 20mm
Colour of dial	White	Brown	Black	Green
Limited edition	—			70 <sup>th</sup> anniversary 1,400 limited editions
Other features	Water resistance to 10 bar, power reserve indicator, second hand hacking, 24 jewels, see-through exhibition case back			

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