Epson SureColor P7570 | P9570
Production Photo, Fine Art and Proofing
The Art of Performance

We believe technology has the power to push creative boundaries, exceed the limits of imagination and propel artistry to new heights. That’s why, after 20 years of perfecting wide-format printing technology, we are ready to unveil our most advanced printer to date, designed to transform your artistic vision into a truly unforgettable experience.

Introducing the SureColor P7570 & SureColor P9570
Epson SureColor P7570
24” Wide
MSRP- $4,695

Epson SureColor P9570
44” Wide
MSRP- $6,595
Printer Overview

New Retractable & Configurable Fabric Catch basket
New Front/ Rear Maintenance Door
Built-in Rotary Cutter
New Cut Sheet Feeder
Roll Media Window
New Alert Lamp
New 4.3” Touch Screen Control Panel
New Calibrated Internal Light
New Sealed Roll Media Cover
Ink Cartridge Bay Cover
Printer Stand
New Retractable & Configurable Fabric Catch basket

New Cut Sheet Feeder

Robust Design- 40 lbs heavier than SureColor P7000/9000
Product Overview
SureColor P7570 | P9750

Retractable, configurable media catch basket adjusts to the workflow
Epson PrecisionCore MicroTFP
Newly Developed 12-Channel Print Head Technology
The PrecisionCore MicroTFP print head is developed using individual PrecisionCore “blades”. Each “blade” has two rows - one for each color - across a 1.32” width. When combined, the final printhead array prints over a 2.64” print width.
- Latest Generation PrecisionCore Print Head Array
  - Over 9,600 nozzles from a 12-chip print head array
  - Droplets as small as 3.5 pl - Incredible accuracy and dot placement capability

- Dedicated Matte and Photo Black Channels - No Switching
  - Faster production workflows with dedicated nozzles for matte & photo black
  - Eliminates ink switching when changing between Matte and Photo medias

- Nozzle Verification Technology
  - Automatic maintenance can check nozzle health without using any ink in only microseconds
  - User configurable cleaning assures the best print every time

- Industrial-Level Reliability
  - Capable of high-volume printing with very little downtime for maintenance
  - New user maintenance doors allow production customers to do simple manual cleanings if necessary
### Photographic Printing Performance

**SureColor P7570 | P9570**

<table>
<thead>
<tr>
<th></th>
<th>16” x 20” (Centered on 17” x 22”)</th>
<th>20” x 30” (Centered on 24” x 34”)</th>
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<tr>
<td>600 x 600 HS</td>
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<tr>
<td>1,200 x 1,200 HS</td>
<td>1:51</td>
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<tr>
<td>2,400 x 1,200 HS</td>
<td>3:32</td>
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Print times are based upon start of printhead movement over the page to drop ink – Stop time based on printhead moving to park position.

Test Images printed on Epson Premium Luster Photo Paper (260) using a standard ICC color managed workflow via Adobe® Photoshop®.

HS = High-Speed Mode (Bi-Directional Print Mode)

*Print speeds are shown in min:sec*
Print Performance
SureColor P7570 | P9570

Quality Print Speed
- P9000: 65 SQFT/HR
- P9570: 194 SQFT/HR

Production Print Speed
- P9000: 80 SQFT/HR
- P9570: 381 SQFT/HR

Max Print Speed
- P9000: 525 SQFT/HR
- P9570: 1135 SQFT/HR

Up to 3x Faster

Print times are based upon start of printhead movement over the page to drop ink – Stop time based on printhead moving to park position.
Quality prints speeds printed on Epson Premium Luster Photo Paper (260) at 1440x720dpi (P9000) or 600x600dpi (P9570).
Production prints speeds printed on Singleweight Matte Paper at 720x720dpi (P9000) or 600x600dpi (P9570).
Max prints speeds printed on Plain Paper at 360x720dpi (P9000) or 300x600dpi (P9570).
Print speeds are shown in square feet per hour.
Epson UltraChrome PRO12

Newly Developed 12 Color Ink Technology
EPSON UltraChrome PRO12
Industry Leading 12 Color Pigment Inkset

- **Widest Color Gamut in it's class**¹
  - Photography: No compromises, widest color gamut and Advanced B&W mode together
  - Proofing: Gamut expanding Orange, Green and Violet inks yields a 99% match of the PANTONE Formula Guide solid coated colors.²
  - Single SKU – No need for separate Standard and Commercial Edition SKUs

- **Dedicated Photo Black and Matte Black Channels - No Black Switching**

- **Industry-Leading Print Permanence**³
  - Print permanence ratings in testing by Wilhelm Imaging Research, Inc.
  - Up to 200 years color/ 400 years B&W (*in testing*)

- **Dramatically Improved Glossy Black Density - Black Enhance Overcoat Technology**
  - Higher Dmax on glossy photography without the need for expensive Chroma Optimizer ink

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<table>
<thead>
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<td>PK</td>
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<td>LG</td>
<td>O</td>
<td>G</td>
<td>V</td>
<td>MK</td>
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</tbody>
</table>

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¹ Widest Color Gamut in it's class
² Gamut expanding Orange, Green and Violet inks yields a 99% match of the PANTONE Formula Guide solid coated colors.
³ Industry-Leading Print Permanence
Color Gamut

Industry Leading 12 Color Pigment Inkset

Up to 23% wider than the SureColor P10000

Up to 6% wider than SureColor P9000SE/CE
Black Enhance Overcoat

SureColor P7570 | P9570

- **New print mode for best in class black density - a “wet” look**
  - Special driver mode to improve black density, contrast, and reduced bronzing & gloss differential
  - Optimal results achieved on Glossy/Metallic photographic media
  - Advanced precision screening overcoats deep printed blacks with existing light gray ink

- **No “Chroma Optimizer” or “Gloss Optimizer” dedicated ink channel**
  - Lower additional ink usage (no “flood” coat)

Regardless of how its viewed, blacks will be denser, higher contrast and have a “wet” look.

Presentation graphics enhanced to show effect of Black Enhance Overcoat Function. Actual printed results may vary depending on image and media selected.
New Print Engine Features

SureColor P7570 | P9570
User Configurable User Interface

SureColor P7570 | P9570

4.3” Touch Screen Control Panel

- Customizable Colors / Complexity
- Consistent “Home” Button

“Light” Color Setting

“Medium” Color Setting
Simple User Maintenance

SureColor P7570 | P9570

- **Automated Printer Maintenance**
  - Head cleaning / auto nozzle check- is all printer controlled to provide the best print quality

- **New user maintenance functions for high productivity users**
  - Simple quarterly maintenance process using standard supplies
  - No service costs or technician required

**Cleaning Around The Print Head**

**Print Head Cap Cleaning**
Advanced Media Handling

SureColor P7570 | P9570
Roll Media Handling
SureColor P7570 | P9570

- **Top-Loading Roll Media Support up to 24” Wide (SC-P7570) and 44” Wide (SC-P9570)**
  - Supports most photographic, fine art, and design media types up to 7” in diameter
  - Spindle-Free media adapters adjustable for both 2” and 3” media core media
  - Easy to load- simply opening the roll cover prompts to initiate a load or unload of roll media

- **Roll Media Length Tracking**
  - LCD display and Barcode on media if removed to accurately estimate remaining length

- **BorderFree Printing for Many Popular Print Widths**
  - 10”, 13”, 16”, 17”, 20”, 24”, 30”, 36”, and 44” (30” and above for SC-P9570 only)
  - Excels at printing standard 18” x 24” and 24” x 36” posters fully trimmed ready for pack and ship.

- **Built-in Automatic Rotary Media Cutter**
  - Capable of smoothly cutting most photographic and fine art media types

- **Optional Auto Take-up Reel System**
  - Compatible with SC-P9570 printer and offers forward and reverse wind mode
Cut Sheet Media Handling
SureColor P7570 | P9570

- **New Top Loading Cut Sheet Media Slot**
  - Simple and accurate loading of cut sheet media from 8.5” x 11” up to 44” wide
  - Allows for no bend media path without requiring space behind the printer
  - Provides for a simple media feeding path for the most delicate media types

- **Single Sheet Front Straight-Through Poster Board Media Feeder**
  - Simple front feeder for poster board media up to 1.5 mm thick
  - Ideal for printing directly to virtually any thick media type
  - Supports single sheets from 17” wide up to 44” wide
Inductive Media Roller System Reduces Paper Feed Error

- Assures accurate and consistent feed regardless of the weight of the media roll
- Consistent back-tension
-Ensures consistent printing performance from beginning to end of a roll.

Simplified Media Loading Process

- Easier for operator to load than previous generation printers
- Automatic loading process- just open the media roll cover
- Reduced media skew

Consistent, repeatable media feed for sellable-quality prints at high production speeds
Epson Media Installer Software

Epson Media Installer Software Simplifies Media Management

• Single, customized, media list on printer driver and control panel
• Unified Settings: Print Driver, Printer Control Panel, and Profiles
• Updates available from a central server – Accessed from the driver (PC) or a included Utility (MAC)

Eliminates complex media installation process – One step process to...

• Download existing an newly release Epson Genuine Media with ease
• Optimal mechanical parameters of the printer are automatically configured
• ICC profiles installed and ready to use on macOS and Windows operating systems

Loading Epson media is now simple and is integrated into the driver to provide the best results
Options and Accessories

SureColor P7570 | P9570
Options and Accessories

SureColor P7570 | P9570

- **Optional Self-Encrypting 320 GB Internal Print Server**
  - Manage jobs at the printer control panel, or remotely via a built-in web interface
  - Quickly offloads print data from multiple workstations simultaneously
  - User-installable option and can be upgraded at any time
  - Advanced security with IPsec and IEEE802.1x authentication protocols

- **Embedded Adobe® PostScript® Server**
  - Directly print PostScript Files (PDF, EPS) and Raster Files (JPEG, TIFF, Cals-G4, etc)
  - User-installable option and can be upgraded at any time
  - For Hotfolder and PC-free Postscript operation

- **Take -Up Reel**
  - Uses existing P-Series Take-up reel.
Epson SpectroProofer

SureColor P7570 | P9750

- **Epson SpectroProofer Compatible**
  - Optional 24- or 44-inch wide spectrophotometer developed jointly by X-Rite
  - Simple installation; fits cleanly into the front of the printer
  - Illuminate support for M0, M1 and M2, meets all standards (UV and Non UV Cut)
  - Both black and white interchangeable backing plates included
  - Built-in print dryer to accelerate the dry-down and reading process
  - Supported by industry leading workflows: AGFA, CGS, EFI, Fuji, GMG, Onyx
  - Previous generation SpectroProofers used on Epson Stylus Pro Printers are compatible when upgraded with the optional ISL30EP Spectrophotometer head.

Meets or exceeds all Industry standards and provides a simple proofing workflow
Industry Software Support

SureColor P7570 | P9570

- Broad Industry Support from Leading Software Workflow Solutions
  - Aurelon; Print Factory
  - Caldera; Visual RIP+
  - CGS; Oris ColorTuner/WEB
  - GMG Color
  - ColorByte, Imageprint
  - ColorGate; Production Server
  - Dinax; Mirage
  - EFI; Fiery XF
  - ErgoSoft
  - Onyx; Thrive, Production House, PosterShop and RIP Center
  - Serendipity; Black Magic
Warranty & Customer Support

SureColor P7570 | P9570

- **Standard 1-Year Epson Preferred℠ Limited Warranty**
  - Free technical support Monday thru Friday
  - If required, onsite service provided - usually next business day*
  - Covers the printer, genuine Epson optional accessories, and software

- **Optional 1- or 2-Year Epson Preferred Plus Premium Service and Support Plans**
  - Extends same Epson coverage when the standard limited in-box warranty ends
  - Can be purchased at any time while still under an Epson Preferred Limited Warranty
  - Provides up to 3-years of complete coverage from Epson

* Limitations apply. See [www.Epson.com/support](http://www.Epson.com/support) for details.
What’s New?
SureColor P7570 | P9570

- **High performance, industrial PrecisionCore microTFP print head**
  - 2.4 times the print speed of the current SC-P9000 printer

- **UltraChrome PRO12 12-Color Ink Technology**
  - Widest color gamut in its class\(^1\)
  - No Photo Black/ Matte Black switching required

- **Black Enhance Overcoat Technology**
  - Industry leading black density on glossy media

- **Industrial Hardware Design**
  - High reliability components - over 40lbs heavier
  - New catch basket design - Catch media underneath the printer or face-up for delicate media types

- **User Interface Design**
  - 4.3” user customizable touchscreen interface

- **Media Inductive Roller and Loading**
  - Accurate and fast media feeding with no quality compromise. Consistent quality from the beginning to the end of the roll

- **Variety of Options and Accessories Available**
  - Optional Internal HDD (print server), Adobe Postscript Server, or Take-up Reel allows customers to configure the printer to their needs

- **Production User Maintenance**
  - Automatic maintenance for normal users; Simple user self-service for routine cleaning and maintenance for production users

- **Epson Media Installer**
  - Easy to configure and load Epson photographic and fine art media (Signature Worthy, Legacy, etc)
## HARDWARE & ACCESSORIES

<table>
<thead>
<tr>
<th>Description</th>
<th>Part Number</th>
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<tbody>
<tr>
<td>SureColor P7570 Printer – Standard Edition</td>
<td>SCP7570SE</td>
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<tr>
<td>SureColor P9570 Printer – Standard Edition</td>
<td>SCP9570SE</td>
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<tr>
<td>Optional 320 gb internal Hard Drive</td>
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<tr>
<td>Optional Internal Adobe PostScript Module</td>
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<td>Additional Roll Media Adapters</td>
<td>C12C935931</td>
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<tr>
<td>Optional Take-up Reel (SC-P9570 only)</td>
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<td>Spectroproofer (SC-P7570)</td>
<td>SPECTRO24UVS</td>
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<td>Spectroproofer (SC-P9570)</td>
<td>SPECTRO44UVS</td>
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<td>X-Rite ILS30EP Spectrophotometer head (head only)</td>
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<td>Additional 1-year Epson Preferred Plus Service</td>
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<td>Additional 2-year Epson Preferred Plus Service</td>
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## CONSUMABLES

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<td>Maintenance Tank</td>
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<td>Replacement Cutter</td>
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<td>Replacement Borderless Pads</td>
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<td>Maintenance/ Cleaning Sticks</td>
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## INK

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<td>Cyan</td>
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<tr>
<td>Vivid Magenta</td>
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<td>Yellow</td>
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Specifications are Subject to Change Without Notice

1. Compared to 24-inch and 44-inch aqueous based printers priced at $7,000 (USD) or less when printed on Epson Proofing Paper White Semimatte printed with the Epson Driver at 2400 x 1200 dpi.

2. 99% achievement of the PANTONE PLUS Solid coated colors is based on the use of Epson Proofing Paper White Semimatte printed with Epson UltraChrome HDX ink with Violet. PANTONE coverage may vary when printed under other conditions.

3. Ink lightfastness rating based on accelerated testing of prints on specialty media, displayed indoors, under glass. Actual print stability will vary according to media, printed image, display conditions, light intensity, humidity and atmospheric conditions. Epson does not guarantee longevity of prints. For maximum print life, display all prints under glass or lamination or properly store them.

For details see: http://www.wilhelm-research.com

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