

# **HOSPITALITY**

EPSON® BUSINESS SOLUTIONS



WHERE THERE'S HOSPITALITY THERE'S EPSON

# Rugged, Reliable and Versatile

Today's hospitality and entertainment consumers demand greater convenience, faster transactions and more personal service. From front desks to restaurants, to stadiums and concert halls, you can drive your hospitality business forward with high-performance technology solutions — all from an industry leader.

At Epson, we have 40 years of experience delivering durable, time-saving, easy-to-use POS solutions, backed by world-class service and support. As a leader in imaging technologies, we offer a range of future-ready products that help you operate more efficiently, improve service and boost revenue.

## Improved Productivity

Advanced technology that's versatile, mobile and easy to use frees up staff so they can focus on customers.

### **Cost-effective Solutions**

Products that offer outstanding value, easy integration and solid reliability help you achieve a better bottom line.

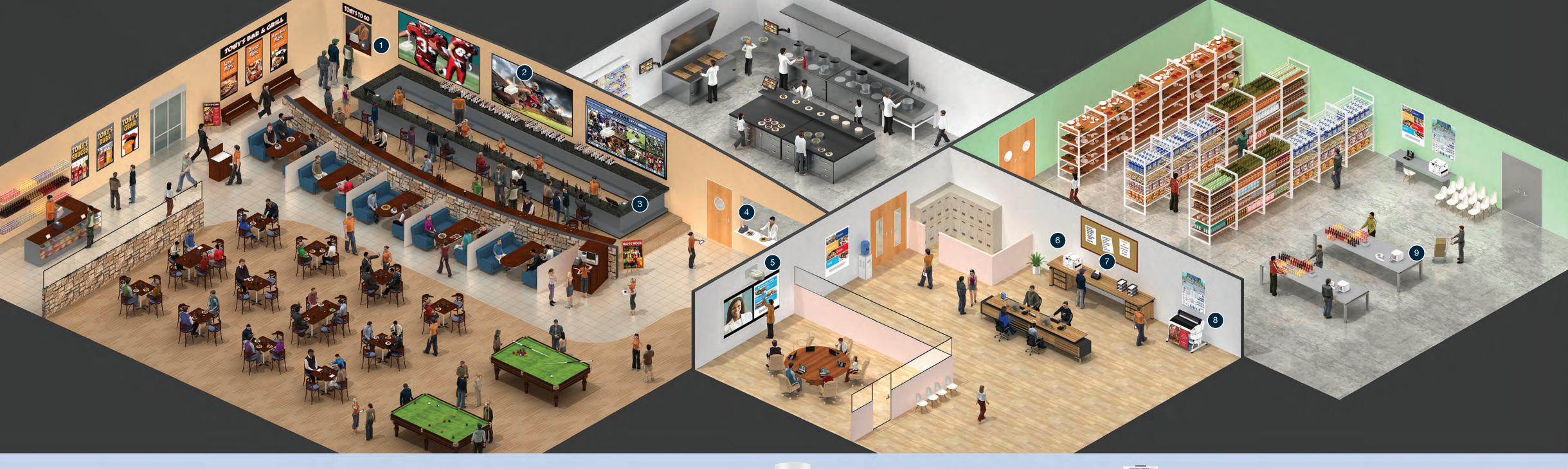
#### **Customer Focus**

Partner with Epson and get innovative technology solutions backed by world-class service and support.

#### **Environmental Commitment**

With a strong commitment to the environment, we create products that are reliable, recyclable and energy efficient.









Greater order accuracy for more satisfied customers

Improve order accuracy and overall efficiencies in quick-service areas with Epson's compact thermal label and receipt printers.



### Dynamic displays

Project the big game in stunning HD color and bring your visual merchandising to life with dynamic displays and digital signage. Our projectors are extremely versatile, enabling you to project onto walls, ceilings and floors.



#### Next-generation customer service solutions

OmniLink® POS products deliver costeffective, mobile-friendly technologies that give you more flexibility to improve the customer experience.



### Handle more customers, more efficiently

Epson's reliable kitchen/bar receipt printers are optimized for high-speed throughput. Versatile and compact, they support right-side-up printing for easy reading in busy food-service environments.



## Collaborative meetings

Our interactive whiteboard solution, BrightLink® Pro, makes it easy for staff, both locally and remotely, to share and edit documents in real time, transforming training sessions and meetings into collaborative events.



#### High-performance printers for improved productivity

Quickly print laser-sharp flyers, menus, reports and more. Our award-winning WorkForce® Pro Series workgroup printers are fast and affordable, providing highquality results.



#### Streamline the back office

Ultra-fast document scanners help you digitize your reports and invoices for easy archiving and more efficient document management.



## Results that make a big impression

Our large-format printers produce photographic-quality prints on demand. Get eye-catching signage and more on media up to 44" wide, including poster board.



#### Custom, high-impact branding on demand

Make your products stand out with high-quality, smudge-proof color labels and tags — printed on demand. It's the perfect solution for labeling food or packaged goods.

## Why Epson

Successful businesses know that smart investments in technology deliver real results. Epson is a leading provider of technology solutions for document management, collaboration, business transactions and commercial printing. We stand apart from the competition because of our leading-edge technologies that deliver powerful productivity, outstanding results and cost-effective solutions.

#### Our partners choose Epson because of our commitment to:

- Solutions that deliver performance
- Leading-edge research and development
- Value and world-class service and suppor
- Sustainable manufacturing practices

#### Improved Productivity

**On-the-go performance printing** – Lightweight and compact, the Mobilink<sup>™</sup> P80 delivers all the features you need to print anywhere, anytime.

**Low intervention** – WorkForce Pro printers with the Replaceable Ink Pack System print up to 50,000 pages without having to change the ink<sup>1</sup>.

**Convenient collaboration** — BrightLink Pro transforms walls, tables and more into interactive displays that combine the benefits of whiteboards, flipcharts and displays into one.

Fast and reliable — Network-ready document scanners make invoicing and document management more efficient.

#### **Cost-effective Solutions**

**Future-proof POS** — Support your legacy POS investment with OmniLink POS solutions and cost-effective integration.

**Tracking costs** — Save big with in-house printing of signage and posters. Track costs with the Accounting Tool on the SureColor® T-Series printer.

**Cost savings** — Epson POS receipt printers offer best-in-class reliability, energy efficiency and paper-saving features that reduce paper usage by up to 30 percent.

#### **Customer Focus**

**We understand hospitality** — Epson partners with you, delivering industry-specific knowledge that helps you keep costs down and customer satisfaction high.

**Products designed with hospitality in mind** — Epson's ongoing investment in new technology delivers POS printers and mobile solutions that are hard at work in millions of POS systems around the world.

**Proven performance** — Epson projectors have over 20 years of road-tested reliability.

#### **Environmental Commitment**

**Energy savings** — The WorkForce Pro WF-R5690 printer requires no warmup time, unlike lasers, and uses up to 70 percent less power than comparable lasers<sup>2</sup>.

**Greater control** — Our 3LCD projectors feature an ECO Mode, which reduces lamp wattage, and a scheduling function to turn the projector off, remotely, at a predetermined time.

**ENERGY STAR® qualified** — The Epson TM-T88 Series features the world's first ENERGY STAR qualified POS thermal receipt printers.



- 1 Ink pack yields are estimated based on ISO/IEC 24711 test in Default Mode printing continuously. Ink pack yields vary considerably for reasons including printed images, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink color. All ink colors are used for printing and printer maintenance, and all colors have to be installed for printing. For print quality, part of the ink from the included ink packs is used for printer startup and a variable amount of ink remains in the ink pack after the "replace ink pack" signal. For details, see www.epson.com/cartridgeinfo
- 2 Compared to best-selling color single and multifunction laser printers priced at \$699 (USD) or less as of December 2013. Actual power savings will vary by product model and usage.

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