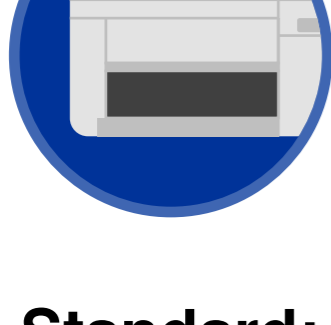


How to Choose the Best Printer for Your Workspace, Classroom, and Beyond

With so many options and features, choosing the right business printer can be tricky. Here are four questions to help guide you in finding the printer that's best for your business.

1

How do you want to manage purchasing ink?



Standard: Buy a printer, then buy ink when you need it. There are a variety of ink capacities to meet your needs.

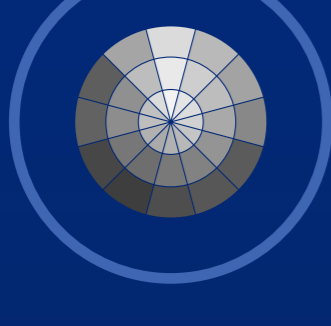


Supertank: Buy a printer and get up to two years of ink in the box upfront.^{1,2}

How to decide: Think about both convenience and volume of printing. Epson Supertank printers support high productivity and high capacity ink tanks so you can keep printing without worrying about running out of ink.

2

What type of printouts do you need?



Black-and-white only: Monochrome printers only use black ink. It can be less expensive than color printing and is good for text, but not eye-catching designs.



Color: For more versatility and standout prints in vibrant color, choose a printer with a 4-color ink set. Epson inks deliver remarkable quality prints.

How to decide: If you print text documents often, such as reports and contracts, you might opt for a monochrome printer. On the other hand, if you print graphics, photos, presentations, and marketing materials, you'll need a color printer.

3

Will you be using your printer solely for printing or do you need it for multipurpose use?



Printing only: A single function printer is a good option for just prints.



More than printing: A multifunction printer (MFP) includes features beyond printing, such as copying, scanning and faxing.

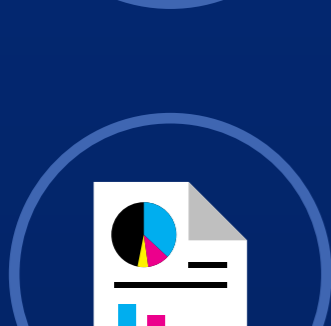
How to decide: If you need the printer for simple print jobs, a single-function printer will likely be sufficient. For high-volume printing, digitizing, and sharing documents outside of the company, a multifunction printer may give you the flexibility you need.

4

Are you mostly printing standard documents or larger prints?



Standard: An A4 printer uses standard 8.5"x11" paper, which is typical for documents like letters, forms, and contracts.



Larger: An A3 printer prints bigger pages, up to 13"x19", for large full color prints such as graphics, signs, and schematics.

How to decide: Consider the size of your usual printing jobs as well as what future needs you might have and the types of materials you can create and print on your own.

Epson business printers are powered by PrecisionCore® technology, engineered for simple, reliable performance and backed by a two-year limited warranty.



Explore the Epson business printer solutions that help your printing processes flow seamlessly at

[Epson.com/business-desktop-printers](https://www.epson.com/business-desktop-printers)

EPSON®

¹ Based on average monthly document print volumes of about 300 pages.

² Part of the ink from the included bottles is used for initial setup; yields are lower than those of replacement ink bottles. Replacement and included ink bottle yields based on the ISO/IEC 24712 pattern with Epson's methodology. Actual ink yields will vary considerably for reasons including images printed, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink color. All ink colors are used for printing and printer maintenance, and all colors must be available for printing. For more information, visit www.epson.com/inkinfo