WHERE THERE'S RETAIL THERE'S EPSON
Today’s retail consumers are demanding greater convenience, faster transactions and more personal service. To stay ahead in your fast-moving retail environment, you need technology that helps manage costs and improve the customer experience.

We can help. For over 40 years, Epson’s advanced technology solutions have been at work in millions of point-of-sale systems around the world. And as a leader in imaging technologies, we have a range of products that help you keep up with technology trends, improve customer service and boost your revenues.

Improved Productivity
Advanced technology that’s versatile, mobile and easy to use enables staff to service customers more efficiently.

Cost-effective Solutions
Products that offer outstanding value, easy integration and solid reliability help you achieve a better bottom line.

Customer Focus
Partner with Epson and get innovative technology solutions backed by world-class service and support.

Environmental Commitment
With a strong commitment to the environment, we create products that are reliable, recyclable and energy efficient.
WHERE THERE’S RETAIL THERE’S EPSON

Why Epson

Successful businesses know that smart investments in technology deliver real results. Epson is a leading provider of technology solutions for point-of-sale, document management, collaboration, business transactions and commercial printing. We stand apart from the competition because of our leading-edge technologies that enhance productivity and deliver highly reliable, cost-effective solutions.

Our partners choose Epson because of our commitment to:

• Solutions that deliver performance
• Leading-edge research and development
• Value and world-class service and support
• Sustainable manufacturing practices

Next-generation customer service solutions

OmniLink® smart POS products deliver cost-effective, mobile-friendly technologies that give you more flexibility to improve the customer experience.

Collaborative meetings

Our interactive whiteboard solution, BrightLink® Pro, makes it easy for people, both locally and remotely, to share and edit documents in real time, transforming training sessions and meetings into collaborative events.

Document management made simple

Our high-speed document scanners help you digitize reports and invoices directly to your preferred storage system, while our desktop check scanner is ideal for back office payment processing.

Innovative solutions

Moverio® smart glasses project a large, semi-transparent image in a worker’s field of vision. They can display real-time data, overlay digital work instructions or record critical steps in a workflow.

Results that make a big impression

Our large-format printers produce photographic-quality prints on demand, delivering eye-catching in-store signage, posters and more.

High performance for improved productivity

Our award-winning WorkForce® Pro Series workgroup printers are fast and affordable, providing high-quality results with less downtime.

Custom, high-impact branding on demand

Make your products stand out with high-quality, eye-catching color labels and tags printed on demand. Perfect for shelf tags, special lines, private label products and promotions.

Dynamic displays

Engage customers and bring your visual merchandising to life with dynamic displays and digital signage. Epson projectors are extremely versatile, enabling you to project onto walls, ceilings and floors.

On-the-go performance printing

Lightweight and compact, the Mobilink™ P80 Plus wireless receipt printer delivers all the features you need to print anywhere, anytime.

Low intervention

WorkForce Pro printers with the Replaceable Ink Pack System print up to 50,000 pages without having to change the ink.

Convenient collaboration

BrightLink Pro transforms walls, tables and more into interactive displays that combine the benefits of whiteboards, flipcharts and displays into one.

Improved Price-Performance

Epson understands retail – Epson partners with you, delivering industry-specific knowledge that helps you keep costs low, and customer satisfaction high.

Products designed with retail in mind

Epson’s ongoing investment in new technology delivers POS printers and mobile solutions that are hard at work in millions of POS systems around the world.

Proven performance

Epson projectors have over 20 years of road-tested reliability.

Customer Focus

Future-proof POS – Support your legacy POS investment with our mobile-friendly technologies and cost-effective integration.

Tracking costs – Save big with in-store printing of signage and posters. Track cost with the Accounting Tool on the SureColor® T-Series printer.

Cost savings – Save PTO (total projected cost) in overall energy efficiency and investment.

Cost-effective Solutions

Energy savings – The WorkForce Pro WF-R5690 printer has no warmup time, unlike lasers, and uses up to 70% less power than comparable lasers.

Greater control – Our 3LCD projectors feature an ECO Mode, which reduces lamp wattage, and a scheduling function, to turn the projector off remotely, at a predetermined time.

ENERGY STAR® qualified

The Epson TM-T88 series features the world’s first ENERGY STAR qualified POS thermal receipt printers.

Environmental Commitment

Learn more about how our products can move your business forward. Visit us at www.epson.com/forretail
Why Epson

Improved Productivity

**On-the-go performance printing** – Lightweight and compact, the Mobilink™ P80 Plus wireless receipt printer delivers all the features you need to print anywhere, anytime.

**Low intervention** – WorkForce Pro printers with the Replaceable Ink Pack System print up to 50,000 pages without having to change the ink1.

**Convenient collaboration** – BrightLink Pro transforms walls, tables and more into interactive displays that combine the benefits of whiteboards, flipcharts and displays into one.

Cost-effective Solutions

**Future-proof POS** – Support your legacy POS investment with our mobile-friendly technologies and cost-effective integration.

**Tracking costs** – Save big with in-store printing of signage and posters. Track costs with the Accounting Tool on the SureColor® T-Series printer.

**Cost savings** – Epson POS receipt printers offer best-in-class reliability, energy efficiency and paper-saving features that reduce paper usage by up to 30 percent.

Customer Focus

**We understand retail** – Epson partners with you, delivering industry-specific knowledge that helps you keep costs low, and customer satisfaction high.

**Products designed with retail in mind** – Epson’s ongoing investment in new technology delivers POS printers and mobile solutions that are hard at work in millions of POS systems around the world.

**Proven performance** – Epson projectors have over 20 years of road-tested reliability.

Environmental Commitment

**Energy savings** – The WorkForce Pro WT-R5690 printer has no warmup time, unlike lasers, and uses up to 70% less power than comparable lasers2.

**Greater control** – Our 3LCD projectors feature an ECO Mode, which reduces lamp wattage, and a scheduling function, to turn the projector off remotely, at a predetermined time.

**ENERGY STAR® qualified** – The Epson TM-T88 series features the world’s first ENERGY STAR qualified POS thermal receipt printers.
1 Ink pack yields are estimated based on ISO/IEC 24711 test in Default Mode printing continuously. Ink pack yields vary considerably for reasons including printed images, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink color. All ink colors are used for printing and printer maintenance, and all colors have to be installed for printing. For print quality, part of the ink from the included ink packs is used for printer startup and a variable amount of ink remains in the ink pack after the “replace ink pack” signal. For details, see www.epson.com/cartridgeinfo

2 Compared to best-selling color single and multifunction laser printers priced at $699 (USD) or less as of December 2013. Actual power savings will vary by product model and usage.

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