



The brilliance of interactive projection

Projection technology has come a long way from the days of multimedia projectors, adding exceedingly advanced systems to induce convenience, create realistic images, and improve the overall experience. The latest of such technology creating waves is the interactive capability that some projector models offer today. These interactive projectors can convert any wall into a touchscreen without the presence of a whiteboard. Why the excitement? Read on to find out.



They save

Take your meeting back to your workspace. Save all notes, changes, suggestions and alterations real time. This not only assures that nothing is missed out, it also lets you be accurate in your observations, because unlike having personal notes, everyone in the room gets to see the changes being made. Additionally, this saves time and effort that is otherwise spent in creating records after the meeting.



They influence

Well, all projectors project, and some produce very high quality images. But, since interactive technology demands and requires extremely high quality projection for its functioning, you can be sure that these state-of-the-art projection systems would definitely impress. Additionally, since most interactive projectors are short / ultra-short throw, and are mounted on the same wall as the projections, they enable free movement in meeting rooms with space available upfront for a standing oration if required.

They engage

Discuss and modify on the go. Underline, circle or annotate in digital ink to create emphasis. Respond dynamically to queries and feedback. Collaborate and track proposed changes. Zoom into areas of design that need more clarity. It is the quickest way to get the best ideas captured from everyone in a discussion and create an active, individualised experience in every meeting.

