

September 25th, 2024

Limited Edition Classic and Simple Style 38 Models with Renewed Straps

Orient has introduced two limited edition Classic and Simple Style 38 models with gentle toned colour dials and fresh calf leather straps to its Classic Collection. Sizes that suit everyone, and calm colours make the new models attractive watches for daily use.

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Orient Classic and Simple Style has been a world bestseller within the brand for many years and is loved for its traditional classical dial, domed glass with a retro feel, and delicate case with slender lugs. The new models combine the 38.4 mm case introduced in 2022 for a more comfortable fit with two eye-catching colour dials.

The new Classic and Simple Style 38 models are available in limited quantities and feature popular dials in subtle, understated baby blue and copper colours. These colours, combined with the subtle sunray finishing and matte coating, are accompanied by smooth brown calf leather straps.

With a simple display consisting of just three hands, the date, and a compact case for comfort, the Classic and Simple Style 38 can be worn every day or as an eye-catching statement piece.

The new models are powered by an automatic (with hand winding) in-house calibre F6724 and come with time and date indicators. The stable accuracy ranging between +25 seconds to – 15 seconds per day, coupled with a 40-hour power reserve, make them ideal for everyday use.



RA-AC0M14L



RA-AC0M15Y

About Orient

Orient has provided the world with high-quality attainable watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches deliver incredible value and enduring style, which are extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at our [website](#) and [social media channels](#).

— Product Specifications —

Collection	Classic	
Model name	Classic and Simple Style 38	
Reference	RA-AC0M14L	RA-AC0M15Y
Movement	Automatic (with hand winding) mechanical in-house calibre F6724	
Power reserve	40 hours	
Accuracy	+25 seconds ~ -15 seconds per day	
Case material (colour)	Stainless steel	
Case size	Length 44.0 mm / width 38.4 mm / thickness 12.5 mm	
Case back	Limited edition engraving (No engraving of serial number)	
Glass	Front: domed crystal glass, back: crystal glass	
Strap (colour)	Leather (Brown) / Pin buckle / width 20 mm	
Colour of dial	Baby blue	Copper
Limited edition	6,500 limited editions	2,500 limited editions
Other features	Water resistance 3 bar (30 m), second hands hacking, 22 jewels, see-through exhibition case back, date	

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