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Orient Launches New Collaborative Models to Commemorate the 75th Anniversaries of Orient and Peanuts

Orient and Peanuts™, two brands loved globally, have teamed up to launch three collaborative series in celebration of their respective 75th anniversaries this year: Classic and Simple Style 38 in limited-editions of 7,800 and 3,100 pieces, Semi Skeleton in a limited-edition of 1,900 pieces, and Diver Design 40 in a limited-edition of 3,800 pieces. Adorned with Peanuts characters such as Woodstock and Snoopy, these uniquely designed models are not to be missed by Orient and Peanuts fans alike.

ORIENT


Orient 75th Anniversary
Since 1950



HAPPINESS IS 75 YEARS OF PEANUTS



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Founded in 1950, Orient has built its credibility as a trusted watch brand with its in-house manufactured mechanical watches and presence in over 70 countries. Another globally loved brand celebrating its 75th year is Peanuts, which also began in 1950 as a comic strip in American newspapers.

To commemorate the 75th anniversary of both brands, special collaborative models have been released from three iconic series of Orient watches: Classic and Simple Style 38 from the Classic Collection, Semi Skeleton from the Contemporary Collection, and Diver Design 40 from the Sports Collection.

These limited-edition pieces feature Orient's original logo in cursive at 12 o'clock along with specially designed Peanuts anniversary artwork at 6 o'clock of Snoopy in his classic sleeping position and Woodstock wearing a golden crown. The crown evokes Orient's symbol of two lions facing one another.

Popular for its classic mechanical watch designs and compact size, the Classic and Simple Style 38 comes in two dial colours: a basic white dial, and a cream yellow dial emphasizing the model's vintage look. Woodstock also replaces the numeral "1" on the date display, adding a witty touch to the design.

The Semi Skeleton's aperture at 9 o'clock reveals part of the movement underneath, highlighting the charm of mechanical watches. Snoopy and Woodstock sit charmingly on the circular seconds display at 6 o'clock, adding warmth and friendliness to the contemporary, functional design.

The final piece in the line-up of these limited-edited watches is Diver Design 40 which follows the deep historical lineage of Orient's diver designed watches. Here Woodstock once again replaces the numeral "1" on the date display. The compact and light style of Diver Design perfectly complements the subtle humour of Peanuts to create a watch that is appealing in new ways.

All models have a 40-hour power reserve and are powered with an automatic in-house calibre providing stable accuracy. The case back features the words "Orient 75th Anniversary" in cursive, the 75th anniversary Peanuts logo, and engravings of Woodstock and the limited-edition serial number. Every model comes in a special box featuring the 75th anniversary logo design. The leather straps on the Classic and Simple Style 38 and Semi Skeleton models incorporate the easy exchange strap system for easy strap attachment and removal, allowing the wearer to change the look of the watch depending on the occasion.



RA-AC0M16S



RA-AC0M17G



RA-AR0011S



RA-AC0Q08S



Caseback with engravings and marks



75th Anniversary box

PEANUTS™

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About Orient

Orient has provided the world with high-quality attainable watches, combining reliable movements with innovative designs for 75 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches deliver incredible value and enduring style, which are extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at our [website](#) and [social media channels](#).

About Peanuts

The characters of Peanuts and related intellectual property are owned by Peanuts Worldwide, which is 41% owned by WildBrain Ltd., 39% owned by Sony Music Entertainment (Japan) Inc., and 20% owned by the family of Charles M. Schulz, who first introduced the world to Peanuts in 1950, when the comic strip debuted in seven newspapers. Since then, Charlie Brown, Snoopy and the rest of the Peanuts gang have made an indelible mark on popular culture. In addition to enjoying beloved Peanuts shows and specials on Apple TV+, fans of all ages celebrate the Peanuts brand worldwide through thousands of consumer products, as well as amusement park attractions, cultural events, social media, and comic strips available in all formats, from traditional to digital. In 2018, Peanuts partnered with NASA on a multi-year Space Act Agreement designed to inspire a passion for space exploration and STEM among the next generation of students.

About PEANUTS 75th Anniversary

Happiness is... 75 years. In 1950, the Peanuts gang, including Charlie Brown and Snoopy, were first introduced to the world. In the 75 years since, PEANUTS has become a global phenomenon, offering award-winning anime content, stage shows and live experiences, featured collaborations, and retail programs around the world. Artists, musicians, philosophers, and fans have been inspired by Charles Schulz's creations for more than 70 years. And there is no end to these lovable characters who represent the human experience in such a beautiful and simple way.

www.peanuts.com

— Product Specifications —

Collection	Classic	
Model name	Classic and Simple Style 38	
Reference	RA-AC0M16S	RA-AC0M17G
Movement	Automatic (with hand winding) mechanical in-house calibre F6724	
Power reserve	40 hours	
Accuracy	+ 25 seconds ~ - 15 seconds per day	
Case material	Stainless steel	
Case size	Length 44.0 mm / width 38.4 mm / thickness 12.5 mm	
Case back	Orient 75 th anniversary and Peanuts 75 th anniversary marks. Woodstock, Limited edition, and serial number engraved.	
Glass	Front: domed crystal glass, back: crystal glass	
Strap (colour)	Leather (Black) / pin buckle / width 20 mm	Leather (Beige) / pin buckle / width 20 mm
Colour of dial	White	Cream yellow
Limited edition	7,800 pcs	3,100 pcs
Other features	Water resistance 3 bar (30 m), second hands hacking, 22 jewels, see-through exhibition case back, date, easy exchange strap	

Collection	Contemporary	
Series name	Semi Skeleton	
Reference	RA-AR0011S	
Movement	Automatic (with hand winding) mechanical in-house calibre F6S22	
Power reserve	40 hours	
Accuracy	+ 25 seconds ~ - 15 seconds per day	
Case material	Stainless steel	
Case size	Height 48.0 mm / width 40.8 mm / thickness 10.9 mm	
Case back	Orient 75 th anniversary and Peanuts 75 th anniversary marks. Woodstock, Limited edition, and serial number engraved.	
Glass	Front: sapphire crystal, back: crystal glass	
Strap (colour)	Leather (Black) / pin buckle / width 22 mm	
Colour of dial	White	
Limited edition	1,900 pcs	
Other features	Water resistance to 5 bar (50 m), second hands hacking, 24 jewels, Luminous Light, see-through exhibition caseback, easy exchange strap	

Collection	Sports
Series name	Diver Design 40
Reference	RA-AC0Q08S
Movement	Automatic (with hand winding) mechanical in-house calibre F6722
Power reserve	40 hours
Accuracy	+ 25 seconds ~ - 15 seconds per day
Case material	Stainless steel
Case size	Height 46.5 mm / width 39.9 mm / thickness 12.8 mm
Case back	Orient 75 th anniversary, Peanuts 75 th anniversary, Woodstock, Limited edition, and serial number engraved
Glass	Front: sapphire crystal
Strap	Leather (Black) / pin buckle / width 20 mm
Colour of dial	White
Limited edition	3,800 pcs
Other features	Water resistance 20 bar (200 m. Not an ISO standard diver's watch), screw down crown, second hands hacking, 22 jewels, Luminous Light, uni-directional rotating bezel, date

ENDS