## Orient Launches Second Edition World Map Model from the Revival Collection to Commemorate the Brand's 75<sup>th</sup> Anniversary

Orient has released a 75<sup>th</sup> anniversary limited-edition World Map model from its Revival Collection which looks back on the brand's 75-year history to reproduce its most iconic timepieces. This second edition revival model brings back the popular World Map, known for its multi-coloured dial and world map motif, with a special two-toned case adorned with gold colouring.







Orient has been loved by watch aficionados worldwide since 1950 for its creative, original designs and the reliability of its mechanical movements. The Revival Collection features models that have symbolised the essence of the brand through the course of its long watchmaking history. The original designs are faithfully reproduced and enhanced with modern specifications. The new World Map model commemorating Orient's 75<sup>th</sup> anniversary follows the first Revival Collection release in 2021, and is available in a limited edition of 1,500 pieces.

With its retro look, World Map is one of the watches that truly represents Orient's history and the era. Its origin can be traced back to World Diver\* released in 1969, a model that combined the characteristics of a diver's watch and travel watch in a style that is uniquely Orient. World Diver itself was conceived as a successor to the legendary and rare Calendar Auto Orient Swimmer World Trip\* released in 1964 – the year that Japan lifted restrictions on overseas travel to the Japanese public. The model's simplified world time function symbolized the aspirations of Japanese people who dreamed of travelling overseas: it allowed users to estimate the time in various regions around the world by rotating the 24-hour display inner ring using the crown at the four o'clock position on the case, until it aligned with the dial's world map as seen from the southern hemisphere.

The new World Map model commemorating Orient's 75<sup>th</sup> anniversary is equipped with the same design and functions as the first revival model, along with special specifications such as placing the Orient logo in cursive from the 1950s on a multi-coloured dial that faithfully reproduces the original model from 1969, as well as adorning the case rim and crown with gold colouring. The case back is also engraved with a cursive inscription "Orient Since 1950 75th Anniversary" and individual serial numbers. The watch comes in a special 75<sup>th</sup> anniversary box.

The new model's two-toned, stainless steel and gold-coloured case reproduces the unique, retro-futuristic design of the original model while being updated to achieve water resistance to 20 bar. The integrated metal bracelet offers a comfortable fit and the automatic (with hand winding) in-house calibre F6922 provides stable accuracy. The 75<sup>th</sup> anniversary World Map model is a must-have both for dedicated Orient fans and collectors around the world seeking rare, one-of-a-kind watches.

\*Neither of the original models meet current ISO standards as there were no clear standards for divers' watches at the time. Both models are now discontinued.







**■** Case back with engravings.



■ 75<sup>th</sup> Anniversary box

## **About Orient**

Orient has provided the world with high-quality attainable watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches deliver incredible value and enduring style, which are extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at our website and social media channels.

Product Specifications —

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Collection	Revival Collection
Model name	World Map
Reference	RA-AA0E08Y
Movement	Automatic (with hand winding) mechanical inhouse calibre F6922
Power reserve	40 hours
Accuracy	$+25$ seconds $\sim$ $-15$ seconds per day
Case material (colour)	Stainless steel (gold colour plated bezel)
Case size	Height 46.0 mm / width 43.5 mm / thickness 13.9 mm
Case back	75 <sup>th</sup> anniversary logo, limited edition and serial number engraving
Glass	Front: Single-curved crystal glass
Bracelet	Stainless steel (SUS316L) / trifold deployant buckle with push button / width 20 mm
Colour of dial	Multi-colour
Limited edition	1,500 limited editions
Other features	Water resistance 20 bar (200 m), second hands hacking, 22 jewels, Luminous Light, 24-hour display inner rotating ring, date, day

**ENDS**