

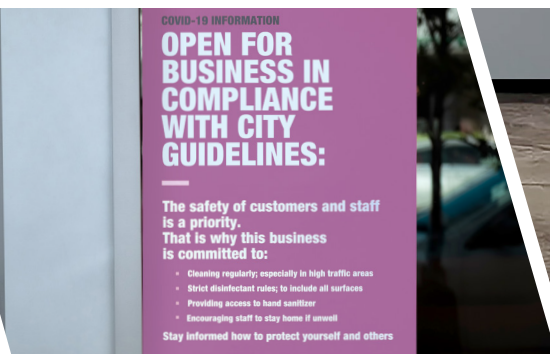
# Printing and Signage Solutions for Today's Environment

Epson Makes It Easy

Today's businesses are facing unprecedented challenges. Epson offers a wide-range of proven products that simplify addressing social distancing and customer safety-related messaging to help your business overcome these challenges. We have a variety of solutions that make it easy, from creating static signage and dynamic video communication for safety protocols, to printing disposable menus and personalized takeout labels.



Label and Informational Single-Use Printing



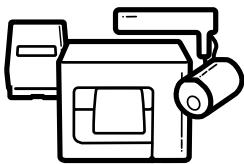
Graphic Signage Printing



Projected image simulated.

Laser Projectors for Digital Signage

## The Epson Advantage



### Diverse Solution Portfolio

- Monochrome or color labeling for to-go orders
- Printing of single-use menus and receipts
- On-demand dynamic and printed signage, posters and directional floor graphics



### Future Proofing

- Use for numerous applications such as marketing signage, receipt printing and guest check-in badges
- Print, display and communicate a wide-variety of different content and information
- Can be used by various departments from accounting to the warehouse



### Outstanding Reliability

- Quality you can count on
- Dedicated technical resources
- Solutions to support unique business applications

“Early in 2020, no one really knew what was going on. We needed to provide peace of mind to anyone entering a building. When we realized that businesses needed tangible proof that someone was okay to enter, the Epson label printer was the easy answer. We easily printed a “cleared” sticker once they passed the temperature scan - all done with a minimal integration lift.”

Laura Davis-Taylor —  
Chief Strategy Officer, InRealty

**EPSON**<sup>®</sup>  
EXCEED YOUR VISION



# Printing and Signage Solutions for Today's Environment

Epson Makes It Easy

## Versatile Epson Solutions for A Variety of Needs

Whether you want to create labels and receipts, print disposable menus and signage, or project dynamic displays and videos for safety-related messaging, Epson has a solution that's right for you.



### Label and Informational Single-Use Printing

- Customizable monochrome and color labels
- Personalized labels for drive-through and curbside pickup items to ensure order accuracy
- Single-use menus and marketing materials printed affordably in-house

TM-L90II LFC  
Thermal Label Printer

ColorWorks® C3500  
Color Label Printer

WorkForce® Pro WF-C579R  
Printer



### Graphic Signage Printing

- Large on-demand signs and posters
- Interior social distancing posters, closed section signage, handwashing reminders and temperature check information
- Floor graphics for directing traffic flow or guiding social distancing

SureColor® T3270  
Large Format Printer



### Laser Projectors for Digital Signage

- Glass projection to communicate store information and marketing materials from afar
- Dynamic wayfinding to increase operation efficiency and implement store safety measures
- Visual merchandising using QR codes to highlight relevant product information for an enhanced customer experience

Epson Laser Projectors  
for Digital Signage

Contact your Epson Account Manager today!

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