

March 16th, 2020

ORIENT adds new diver design model with offset crown to popular Sports Collection

ORIENT will release four new models of its popular diver design watch*, with the screw-down crown at the 4 o'clock position. The collection also comes with a limited edition commemorative model to celebrate ORIENT's 70th anniversary. Along with the precision and reliability of the in-house movement for which these watches are known, the new models feature colorful styling that stands out both by the ocean or in the city.

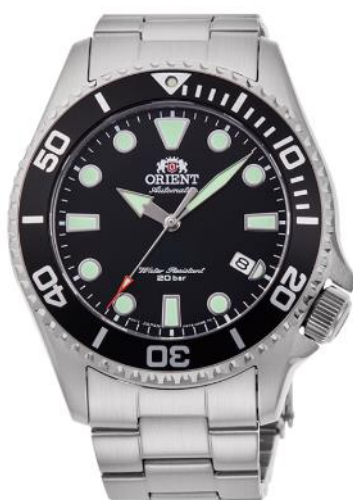
*Not an ISO standard diver's watch.



ORIENT's iconic diver design models boast more than fifty years of history since their introduction in 1964. The new diver design watches embody the best of ORIENT's functional features, such as a 43.4mm diameter case and sapphire crystal. The screw-down crown is positioned at 4 o'clock to accommodate the large case designed for comfort, wearability, and easier operation on the wrist.

With water resistance of 20 bars, the new diver design models are ideal for water sports, snorkeling or skin-diving. ORIENT is well known and appreciated for its use of vibrant colours and the new additions do not disappoint. These models are available in black, green, and blue all with sunburst patterns, and with matte green dials. A gold gradation dial makes up the 70th anniversary limited edition model of just 2,500 pieces. The gold gradation design of the dial creates a vintage feel reminiscent of the Jaguar Focus model, launched by ORIENT in the 1970s, which went on to become one of the brand's most popular timepieces. Another striking feature is the bezel, showing a playful touch of dual color combinations such as blue and red, or green and orange. Each model has high legibility even in the dark thanks to high-intensity Luminous Light accenting the hands and applied indices.

The first bronze colored case in a diver design model (RA-AC0K04E and RA-AC0K05G), combined with a nylon or leather pull-through strap (for the 70th anniversary commemorative limited edition), further boosts its contemporary styling, making it an ideal accessory for those who want to enjoy a new take on a traditional diver's watch.



RA-AC0K01B



RA-AC0K02E

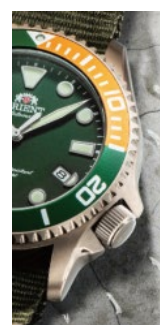


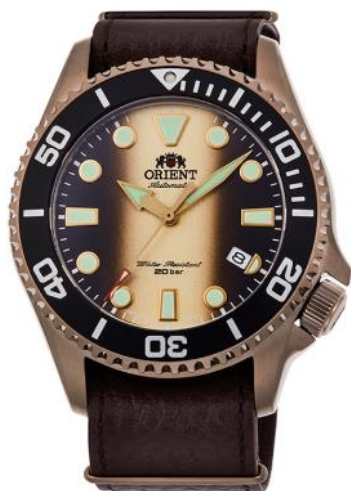
RA-AC0K03L



RA-AC0K04E

The offset screw-down crown at the 4 o'clock position enhances the overall presence.



**RA-AC0K05G****Limited edition of 2,500****RA-AC0K05G****Case back with engravings**

70th anniversary box for limited edition model



About ORIENT

Established in Japan in 1950, ORIENT is appreciated throughout the world for its high-quality distinctive timepieces at affordable prices, combining its own in-house movements and original designs with final finishing. ORIENT timepieces are not only suitable for everyday use, but also admired and collected by watch connoisseurs throughout the world.

— Product Specifications —

Collection	Sports				
Reference	RA-AC0K01B	RA-AC0K02E	RA-AC0K03L	RA-AC0K04E	RA-AC0K05G
Movement	Automatic (with hand winding) mechanical inhouse caliber F6722 made in Japan				
Power reserve	40 hours				
Accuracy	+25 seconds ~ -15 seconds per day				
Case material (colour)	Stainless steel			Stainless steel (bronze colour plated)	
Case size	43.4mm / thickness 12.8mm				
Case back	Dolphin icon			Dolphin icon, 70 th anniversary limited edition, and serial number engraving	
Glass	Front: Sapphire crystal				
Strap	Stainless steel (SUS316L) / trifold deployant buckle with push button and security latch / width 22mm			Nylon / pin buckle / width 22mm	Leather / pin buckle / width 22mm
Colour of dial	Black	Green	Blue	Green	Gold gradation
Limited edition	—			70 th anniversary limited edition of 2,500	
Other features	Water resistance to 20 bars (not an ISO standard diver's watch), screw-down crown, second hand hacking, 22 jewels, Luminous Light, date				

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