



## WHAT IT RETAILERS ARE SAYING ABOUT EPSON ECOTANK MONOCHROME PRINTERS.

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**E Cube Trading (M) Sdn. Bhd. (E Cube)** is an IT retailer in Johor, offering the latest ICT products both at shopfront and on e-commerce platform. E Cube endeavours to build long lasting relationship with its customers by providing good customer experience.

“We have 1 unit of Epson EcoTank monochrome printer for invoice printing at our outlet and have been using it for more than a year,” Ms. Irene Lim, the Director of E Cube mentioned. Epson EcoTank monochrome printer can be easily deployed at retail front because of its compact and space-friendly size which allows it to fit easily into a small counter. “We prefer to use Epson EcoTank monochrome printer for printing at checkouts as the printing is speedier compared to our previous laser printer,” said Lim.

Epson EcoTank monochrome printer offers a cost-effective printing solution for businesses. “We have spent less in replacing laser toner cartridge after using Epson EcoTank monochrome printer. In the past, we spent at least RM200 just to replace the toner cartridge for our laser printer every month,” recounted Lim. Additionally, with Epson’s inkjet Heat-Free technology, there are less parts and consumables that require replacement. “Downtime for parts replacement is reduced, resulting in increased productivity,” continued Lim. E Cube has saved 30% of power consumption with Epson EcoTank monochrome printer, and this has

**SIGNIFICANTLY LOWERED DOWN ITS BUSINESS RUNNING COSTS.**”

*Irene Lim*

**Director of**  
E Cube Trading (M)  
Sdn. Bhd.



EcoTank M1120

“I am happy with Epson EcoTank monochrome printers. As a user of the printer ourselves, it is more persuasive for our sales assistants to promote and explain the advantages of the printer.” Lim is satisfied with the printer and E Cube has been promoting the printer to customers who are looking for a **compact, high-capacity printer that provides high page yield**, yet is **friendly to the environment**.