



WHAT IT RETAILERS ARE SAYING ABOUT EPSON ECOTANK MONOCHROME PRINTERS.

Azlan

Sales Supervisor at
Pineapple Computer
Systems Sdn. Bhd.



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Pineapple Computer Systems Sdn. Bhd. (Pineapple Computer) is an established IT and mobile retailer in Malaysia. An industry veteran with more than 30 years in operation, the company has presence in more than 80 locations nationwide, offering products and services to customers in retail outlets within AEON and Tesco. The company also has an e-commerce platform on www.pineapple.my.

Pineapple Computer uses Epson EcoTank monochrome printers to print invoices at their retail outlets. “We have 2 units of Epson EcoTank monochrome printers at our outlets, 1 in AEON Mid Valley Megamall and 1 in The Mines,” said En. Azlan, the Store Supervisor at the outlet. The outlets have been using other laser printers and only made the switch to Epson EcoTank series recently. “The toners from our previous printers finished pretty quickly. We had to change to a new toner cartridge averagely once a month,” recalled En. Azlan.

“We are satisfied with the printers. The ink tanks are still half full having used them for almost 3 months now,” En. Azlan commented on the reduction in waste with Epson’s high-capacity ink bottles and the substantial savings on printing cost at their outlets thus far. Epson EcoTank monochrome printers use Epson’s inkjet Heat-Free technology that increases productivity while at the same time, reduces environmental impact. The printers are also compact in size, which make them the perfect fit for small cashier counters at retail outlets for the

CONVENIENCE OF PRINTING INVOICES ON THE SPOT.

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EcoTank M1120

Pineapple Computer’s mission is to provide speedy and pleasant shopping experience to its customers. “Since switching to Epson EcoTank monochrome printer, we have enjoyed **cost saving in consumable replacement** with Epson EcoTank ink bottles. On top of that, we are surprised at the **amazing printing speed of the printer**, and its performance is on par with other brand of laser printers in the market,” En. Azlan concluded.