

February 7th, 2024

Orient Star Launches M34 F8 Date, a Practical Three-hand Date Model Featuring the Latest Design and Movement

Orient Star has launched the M34 F8 Date, the flagship of the Contemporary Collection M34. There are two new models for the M34 F8 Date - a white dial model available in a limited edition of 160 pieces and a regular blue dial model. With a unique dial design, inspired by the Perseid meteor shower from the Perseus constellation, and a state-of-the-art high-performance movement mounted with a silicon escape wheel, the M34 F8 Date flagship model paves a new path for Orient Star.


ORIENT STAR



Like Perseus lighting up the night sky with multiple shooting stars, the Contemporary Collection M34 offers Orient Star's most varied product line up to date. The collection's flagship, the M34 F8 Date, was developed to showcase Orient Star's in-house watchmaking system using advanced technologies.

The M34 F8 Date's dial features a traditional design comprising of a three-hand dial of hour, minute and centre seconds, a date display at 3 o'clock. Orient Star's original power reserve indicators sit at 12 o'clock, while the dial also features a hand-carved pattern depicting Perseid meteor showers. The white dial model is as lustrous as a meteor showering down in the dawning sky, giving the impression of auspicious light. The dial on the regular model is further enhanced by the blue colour, depicting the night sky.

This captivating colouring, expressive of the deep blue universe, is achieved using Epson's optical multilayer technology, which creates a colour tone effect on a metal plate. The optical multilayer film controls light reflectance and transmittance through multiple layers of nano-thin transparent film, to produce an effect which would not be possible with normal paintwork.

Furthermore, due to the dual curved sapphire crystal glass with anti-reflective coating on both sides (SAR coating), the glossiness of the white dial and the intricate pattern on the blue dial can be admired clearly.

Like the dial colour, the M34 F8 Date's new movement also features advanced technology. The automatic mechanical in-house calibre F8N64 is mounted with a silicon escape wheel, which has become one of Orient Star's signature technologies since first making an appearance in the 2021 Skeleton model celebrating the brand's 70th anniversary. It also offers high accuracy of +15 seconds to -5 seconds per day and a power reserve of 60 hours. The improved torque facilitates better movement of the long hands. The movement, particularly the rotor's chamfered Geneva stripes, glimmers beautifully through the see-through sapphire crystal caseback.

Both the sharp, powerful 40 mm diameter case inspired by the Greek hero Perseus, and the elegant metal straps providing optimum comfort are made of high quality stainless steel (SUS316L). Coupled with the water resistance to 10 bar, this makes the M34 F8 Date an attractive watch suitable for many occasions and styles.



RE-BX0002S

RE-BX0004L*1

*1A prototype image.

About the new M Collections

Orient Star has launched M Collections, a new design collection that will join the current lineup of Classic, Contemporary and Sports. M Collections draws on Greek mythology as well as nebulae and star clusters. This latest collection is created not only for watch enthusiasts but also for those seeking watches of a higher quality.

The Classic Collection M45 named after the Pleiades is composed with designs expressing the eternal flow of time and consists of universal iconic Orient Star models. The Contemporary Collection M34, inspired by the cluster of stars of Perseus, known for its annual Perseid meteor shower, is a collection with sharp, powerful, cutting-edge designs that are ahead of their time and consists of models that can be worn for a wide range of occasions. Meanwhile, high performance divers' watches backed by advanced technology and history take centre stage in the Sports Collection M42, named after Orion, who is said to be the son of Poseidon, ancient Greek god of the sea. This collection is characterised by functionality and wearing comfort, making it suited for active lifestyles.

About Orient Star

Capture your gaze. Reflecting the wondrous beauty of shining stars. Orient Star are superb timepieces, crafted by Japanese artisans since 1951. Orient Star continues to shine and innovate its technology as well as the design of its beautiful timepieces. Traditional skills to achieve intricate craftsmanship, in-house production system to create high-quality mechanical movements, and original designs, are all incorporated for these unique, made-in-Japan watches. Orient Star will continue to deliver these creations in Japan and throughout the world.

A Short History

- 1951 Orient Star is created.
- 1957 Orient Star Dynamic ^{*2} is launched with hour, minute, and second hands on the central axis of the watch.
- 1971 The 46 series movement is created, combining both practicality and high accuracy. This formed the base movement of the Orient Star and Orient brand for 50 years.
- 1991 Mon Bijou ^{*2} is launched, a skeleton model of high-quality and aesthetic appeal.
- 1996 The power reserve indicator, now an iconic feature of the brand, is integrated into the design.
- 2017 Orient Watch Co. Ltd. merges with [Seiko Epson Corporation](#), a company with a strong watchmaking heritage and focus on precision engineering. Both organisations share a vision for innovation and high-quality design and craftsmanship creating a strong foundation for the future growth of Orient Star.
- 2017 The Mechanical Moon Phase, a cosmic timekeeper is launched as a symbol of this new collaboration. This marks a new era of watchmaking for Orient Star brand.
- 2021 Orient Star celebrates its 70th anniversary. The Skeleton models are mounted with the latest movement with in-house developed silicon escape wheel for longer power reserve and beauty, incorporating design inspired by the vast universe.

^{*2}Currently not for sale.

Discover more at our [website](#) and [social media channels](#).

— Product Specifications —

Collection	Contemporary (M34)	
Series name	M34 F8 Date	
Reference	RE-BX0002S	RE-BX0004L
Movement	Automatic (with hand winding) mechanical in-house calibre F8N64	
Power reserve	60 hours	
Accuracy	+ 15 seconds ~ - 5 seconds per day	
Case material	Stainless steel (SUS316L)	
Case size	Height 47.3 mm / width 40.0 mm / thickness 12.9 mm	
Glass	Front: Dual curve sapphire crystal (SAR (super anti-reflective) coating), back: sapphire crystal	
Bracelet	Stainless steel (SUS316L) / trifold deployant buckle with push button / width 20 mm	
Colour of dial	White	Blue
Limited edition	160 limited editions	—

Other features	Water resistance to 10 bar (100 m), power reserve indicator, second hand hacking, 22 jewels, see-through exhibition caseback, date
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