



WHAT IT RETAILERS ARE SAYING ABOUT EPSON ECOTANK MONOCHROME PRINTERS.

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Established in 1997, **Compuway Marketing Sdn. Bhd. (Compuway)** is a full-fledged ICT retailer in Kuching, Sarawak, with four branches located strategically in the city centre and high traffic residential areas. Besides selling computer accessories, the company also provides repair services for ICT related products such as LCD panel, motherboard, projector, copier and printer.

Epson EcoTank monochrome printer has been a popular choice amongst retailers for its cost-effective solution at point-of-sales. “We like that the printer is small and compact in size, allowing us to place it at our cashier counter which has a limited space,” noted Mr Wong, Director of Compuway. The company owns 3 units of Epson EcoTank monochrome printers and has been using these printers with confidence for about five years to-date. The printers are mainly used for printing documents, quotations and invoices.

“Before we switched to Epson EcoTank printers, we would experience paper jam with our old printers frequently,” Wong said when asked on why the company chose Epson EcoTank monochrome printers for their retail outlets. Wong added that the printers are suitable for checkout counters, “We managed to speed up the customer checkout time with Epson’s consistent high-speed printing capability.” In addition to that, Epson’s inkjet Heat-Free technology

**ENSURES HIGH PRODUCTIVITY
WITHOUT COMPROMISING
THE ENVIRONMENT.**

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Wong Sing Heng

**Director of
Compuway Marketing
Sdn. Bhd.**



EcoTank M200

“We not only save on printing costs, we also don’t need to worry about smudges and blurry texts thanks to the water-resistant ink,” said Wong. Epson EcoTank printers **are built with integrated ink tanks that enable spill-free, error free ink refilling**, while at the same time, **produce laser-quality text that is smudge and water-resistant**. Wong continued, “The printers are also used to print product catalogues for customers because of its high-capacity ink bottles.”

Compuway has been actively promoting the Epson EcoTank monochrome printers to its customers based on the company’s own positive experience.