

September 13th, 2023

## **New Classic and Simple Style 38 Models in Calm, Gentle Colours**

---

Orient has introduced four new Classic and Simple Style 38 models with new colour dials to its Classic Collection. Sizes that suit everyone, and unique, calm colours make the new models attractive watches for daily use.

# ORIENT



Orient Classic and Simple Style has been a bestseller around the world for many years and is loved for its traditional classical dial, a domed glass with a retro feel, and delicate case with slender lugs. The new models explore an entirely new world of design by combining the 38.4-mm case introduced in 2022 for a more comfortable fit, with four eye-catching colour dials.

Each of the new Classic and Simple Style 38 models is available in a limited edition of 360 pieces and showcases new dials in subtle, understated colours such as creamy yellow, baby blue, dove grey, and copper. These colours, combined with the subtle sunray finishing and matte coating, lend a unique, gentle warmth and sense of composure to the watch. This warmth is also expressed in the grey nubuck straps accompanying all models.

With elegant dials, a simple display consisting of just three hands, the date, and a compact case for comfort, the Classic and Simple Style 38 can be worn everyday or as a statement piece.

The new models are powered by an automatic (with hand winding) in-house calibre F6724 and come with time and date indicators. The stable accuracy ranging between +25 seconds to -15 seconds per day, coupled with a 40-hour power reserve, make them ideal for everyday use.

**RA-AC0M05G****RA-AC0M06L****RA-AC0M07N****RA-AC0M08Y**

## About Orient

Orient has provided the world with high-quality attainable watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches deliver incredible value and enduring style, which are extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at our [website](#) and [social media channels](#).

### — Product Specifications —

Collection	Classic			
Reference	RA-AC0M05G	RA-AC0M06L	RA-AC0M07N	RA-AC0M08Y
Movement	Automatic (with hand winding) mechanical inhouse calibre F6724			
Power reserve	40 hours			
Accuracy	+ 25 seconds ~ - 15 seconds per day			
Case material (colour)	Stainless steel			
Case size	Length 44.0 mm / width 38.4 mm / thickness 12.5 mm			
Case back	Limited edition engraving (No engraving of serial number)			
Glass	Front: domed crystal glass, back: crystal glass			
Strap (colour)	Leather (Grey) / Pin buckle / width 20 mm			
Colour of dial	Creamy yellow	Baby blue	Dove grey	Copper
Limited edition	360 pieces each			
Other features	Water resistance 3 bar (30 m), second hands hacking, 22 jewels, see-through exhibition case back, date			

ENDS