EPSON LAUNCHES SURECOLOR SC-F3030, ITS FIRST EVER INDUSTRY LEVEL DIRECT-TO-GARMENT PRINTER



SURECOLOR SC-F3030

Bangalore, January 22, 2020: Epson, a world leader in digital imaging and printing solutions today announced the launch of its first ever industrial level Direct-to-Garment printer, Epson SureColor SC-F3030. It is a robust direct-to-garment (DTG) printer that is designed for high productivity. This printer is targeted towards garment screen printers, e-commerce customers, drop-shipment jobbers and new start-ups engaged in personalized T-shirt printing business. It offers a low total cost of ownership (TCO) for Mid/Large garment and T-shirt manufacturers.

Priced at Rs. 36,00,000/-, the SC-F3030 features high levels of accuracy and prints even complex designs on a variety of cotton garments from light to dark colors, allowing businesses to deliver quick turnaround time. Its high-speed networking enables rapid file transfer with 4GB RAM for job queuing. While printing on a light-colored shirt can be done in 14 seconds, printing on a dark garment takes 26 seconds. Its new Hanger Platens and auto height adjustment enable for faster loading with optional grip pads for frameless placement.



Epson SureColor SC-F3030 comes with Epson Garment Creator, which enables production of complex high-quality images containing a mix of text and graphics. Epson Accounting software helps in cost control and new Epson Cloud Solution PORT (Remote Monitoring System for Professional Printers) solution helps in enhanced management, security and operational support. These software make the new printer highly functional. Epson has introduced elements such as enhanced productivity and highly durable design to help businesses be more efficient and to optimize the printing workflow. Additionally, the new SureColor SC-F3030 printer is designed with ink-less nozzle status monitoring and advanced auto cleaning, which ensures consistent output with minimum wastage.



Commenting on the launch, **Mr. Vasudevan, General Manager - LFP/IE** said, "At Epson, our next generation digital textile printers bring together the best of Epson's technical expertise and printing technology, further promising high performance industrial level production yields and highest quality output. The new SureColor SC-F3030 printer is designed for high productivity to boost profits. We have been incorporating customer feedback so we can deliver the best equipment to our customers."

Key Specifications:

High Productivity - Dual 2.6" PrecisionCore µTFP print heads for true single-pass production. High speed networking enables rapid file transfer with 4GB RAM for job queuing.

High Print Quality - Epson Precision Dot technology and advanced VSDT ensures solid and consistent colour with enhanced brightness (dMax) and gamut along with superior gradation and detail.

High Flexibility - Supports a wide range of fabrics in light and dark colours containing a mix of natural and man-made fibres.

High Functionality - Supplied with Epson Garment Creator that enables production of complex highquality images containing a mix of text and graphics, Epson Accounting software for cost control and new Epson Total Solution PORT for enhanced management and operational support

Low Running Cost - Features a large fabric based head wiper and a bulk ink supply system that uses costeffective bag based ink. Consumables last longer, require less frequent replacement and result in less waste.

Easy to Operate - Supplied on a stand with an ergonomic height, runs off a standard 240V power supply, and incorporates a touch-sensitive control panel with adjustable display settings.

Reliability & Durability – Comes with the latest print engine with heavy-duty motors, all-new Linear Motion Guide carriage system, extra-large fluff catchers, and self-washing capping system.

Epson Cloud Solution – PORT – Remote Monitoring System provides to provide live view of the printer's fleet production to better manage the efficiency and optimize the printing workflow.



About Epson

Epson is a global technology leader dedicated to becoming indispensable to society by connecting people, things and information with its original efficient, compact and precision technologies. The company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics. Epson is proud of its contributions to realizing a sustainable society and its ongoing efforts to realizing the United Nations' Sustainable Development Goals. Led by the Japan-based

Seiko Epson Corporation, the worldwide Epson Group generates annual sales of more than JPY 1 trillion. <u>global.epson.com/</u>

About Epson India

Epson India Pvt. Ltd. was incorporated in the year 2000. Epson products address the needs of homes, businesses and commercial enterprises as those of consumers with specialized needs in India. With a commitment to providing products and services that surpass people's expectations, Epson India today has an enviable reputation for quality and value. Headquartered in Bangalore, the company markets and supports Epson Inkjet Printers, Inkjet All-in-Ones, Point of Sale Printers, 3LCD Projectors, Scanners, Large Format Printers, Robots and Dot-Matrix Printers. In all of these categories, Epson is either the No. 1 or No. 2 brand in India and growing fast. https://www.epson.co.in/

| SI. No. | Publication | Link |
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| 1 | The Textile Magazine | Epson launches SureColor SC-F3030, its first ever industry level direct- to-garment printer |
| 2 | Indian Printer Publisher | Epson launches SureColor SC-F3030 |
| 3 | CRN | Epson launches first ever industry level Direct-to-Garment printer |
| 4 | Gadget Innovation | Epson SureColor SC-F3030 - The First Ever Industry Level Direct-To- Garment Printer Launched |
| 5 | Gadget Innovation | Epson Unveils SC-F3030 SureColor – Direct-To-Garment Industry Level Printer |
| 6 | Electronics Maker | Epson launches SureColor SC-F3030, it's first ever industry level direct-to-garment printer |
| 7 | Mouseworld Now | Epson Launches SureColor SC-F3030 Direct-to-Garment Printer |
| 8 | Digital Edge | Epson splashes into direct-to-garment printing space, unveils Surecolor SC-F3030 |
| 9 | Future Textile Machine | Epson Launches SureColor SC-F3030, Its First Ever Industry Level Direct-To-Garment Printer |

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