

March 16th, 2020

ORIENT introduces new models to its Retro Future Camera Revival Collection

ORIENT will release three new models of its Retro Future Camera watch as it celebrates its 70th anniversary this year. And full of charming features inspired by the classic 1950s rangefinder cameras, ORIENT has recreated a popular retro mechanical design that is sure to appeal to enthusiasts.



The Retro Future Camera blends the functionality of a mechanical watch with highly original design elements. The new Revival Collection models introduce modern features to the original ORIENT STAR Retro Future Camera watch that was launched in 2005 and has continued to be highly popular amongst its many fans across the world.

In a digital age, the Retro Future Camera casts the image of a mechanical camera on a mechanical watch. As a modern twist on the original, it retains many of its features including the dial, inspired by a camera's lens aperture blades; the bezel, mimicking an aperture ring; and the crown and crown guard, reminiscent of a winding lever; and the square top of a camera cover. New design touches further enhance the camera-like design, such as the case back that simulates a viewfinder.

True to its name, the coloration of the Retro Future Camera conjures a nostalgic mid-century atmosphere. In addition to black, the models are available with green and brown dials. The latter two models have a matte dark gray finished case and a pull-through leather strap suggesting the leather case covering the camera body. These give modern touches to the unique retro style.

The ORIENT Retro Future Camera, a combination of creativity and playful spirit, is sure to appeal to fans who are looking for a watch not just to check the time, but to enjoy a one-of-a-kind design that is distinct from any other.

**RA-AR0201B****RA-AR0202E****RA-AR0203Y**

About ORIENT

Established in Japan in 1950, ORIENT is appreciated throughout the world for its high-quality distinctive timepieces at affordable prices, combining its own in-house movements and original designs with final finishing. ORIENT timepieces are not only suitable for everyday use, but also admired and collected by watch connoisseurs throughout the world.

— Product Specifications —

Collection	Revival		
Series name	Retro Future Camera		
Reference	RA-AR0201B	RA-AR0202E	RA-AR0203Y
Movement	Automatic (with hand winding) mechanical inhouse caliber F6S22 made in Japan		
Power reserve	40 hours		
Accuracy	+25 seconds ~ -15 seconds per day		
Case material (colour)	Stainless steel	Stainless steel (gray plated)	Stainless steel (gray plated, bronze colour plated bezel)
Case size	40.8mm / thickness 12.6mm		
Glass	Front: curved crystal glass, back: crystal glass		
Strap	Stainless steel (SUS316L) / trifold deployant buckle with push button / width 20mm	Leather / pin buckle / width 20mm	
Colour of dial	Black	Green	Brown
Other features	Water resistance 5 bar, second hands hacking, 24 jewels, Luminous Light (RA-AR0202E and RA- AR0203Y's indices are regular luminescence), uni-directional rotating bezel, see-through exhibition case back		

ENDS