

**ULTRA-HIGH PERFORMANCE.
ULTRA-LOW RUNNING COSTS.**



Epson's original EcoTank L310 printer brings you better performance while delivering with an ultra-low running cost. Save more money and time with Epson's low-cost ink bottles while increasing office productivity with improved printing speeds.



Cost-effective



High-yield Ink Bottles



1-year Warranty*



Epson Genuine Inks



*The total Colour CPP including black ink is 25 paise.



The L310 comes bundled with 4 x 70 mL bottles of Epson ink.

Superb Savings and Page Yield

At just ₹299 each, a bottle of black ink delivers an ultra-high yield of 4,500 pages.

Superb Print Speed

Speeds of up to 33 ppm enable super-fast printing.

1-year Genuine Warranty*

Enjoy Epson's warranty coverage of one year or 30,000 pages for peace of mind.



Designed to support the Sustainable Development Goals (SDGs) set by the UN

*Standard warranty period is one year or 30,000 pages whichever comes first. †Total Colour Cost Per Print - 18 Paise (CM) + 7 Paise (K) = 25 Paise. Cost Per Print (CPP) is calculated based on quoted Page Yield for Black (4,500 pages) and Composite (Cyan/Magenta/Yellow - 7,500 Pages) ink bottles, and MRP of genuine Epson ink bottles. Quoted yields are based on the ISO 24711/24712 patterns of mixed text and colour graphics with Epson methodology. Quoted yields are based on the replacement ink bottles purchased. Part of the ink from the included bottles is used for printer startup so yields could be lower than those of replacement ink bottles. Actual yields vary due to reasons including images printed, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink colour. Ink is used for both printing and printhead maintenance. All inks are used for both black and colour printing. Quoted CPP applicable for L3150, L3110, L565, L310 and L130. *Source: IDC Asia Pacific Hardcopy Peripherals Tracker 2018 Q2. Volume and Value Market share of A4 Inkjet Printers and MFPs.

Take your business productivity to the next level with the original EcoTank L310 Printer featuring faster performance with no compromise on quality. Its high-capacity ink tanks and superb durability ensure reliable high-volume printing and unrivalled low running costs.



Superb Savings and Page Yield



Epson's proven original EcoTank System delivers reliable printing with unrivalled economy. At just ₹299 per bottle, Epson genuine ink bottles let you enjoy ultra-high page yields of up to 4,500 pages (black) at very low running costs.

The L310 features Epson's fast ink top-up technology for easy, mess-free refills. Special tubes in the printer ensure smooth and reliable ink flow at all times.



Superb Print Speed

Equipped with Epson's proven Micro Piezo™ printhead technology, the L310 has a high durability rating.

Busy offices will appreciate the improved printing speeds of up to 33 ppm for draft black & white prints, and up to 9.2 ipm for default black & white prints. High-volume printing has never been this quick and efficient.

1-year Genuine Warranty



Enjoy warranty coverage of one year or 30,000 pages, whichever comes first, for maximum value from your printer and freedom from worries over its maintenance.

Unsurpassed Print Quality



An astoundingly-high resolution of 5760 dpi ensures exceptionally-high-quality prints for all your business and creative needs.

Space-saving Design

The L310 is compactly designed to take up less space than previous models. Its smaller footprint means it can fit comfortably anywhere in your office or your home.



CONSUMABLES



Epson genuine inks are designed specifically to work with your Epson printer to deliver long-lasting results.



Epson specialty media is developed to complement Epson genuine inks to produce exceptionally-high quality prints.

MODEL NUMBER	L310	
Printing		
Print Method	On-demand inkjet (piezoelectric)	
Nozzle Configuration	180 nozzles Black, 59 nozzles each colour (Cyan, Magenta, Yellow)	
Print Direction	Bi-directional printing, Uni-directional printing	
Maximum Resolution	5760 x 1440 dpi (with Variable-sized Droplet Technology)	
Minimum Ink Droplet Volume	3 pl	
Print Speed ¹		
Max Black Draft Text - Memo A4	Approx. 33 / 15 ppm ¹ (Bk / Cl)	
ISO 24734, A4	Approx. 9.2 / 4.5 ipm ^{1/2} (Bk / Cl)	
Max Photo Draft - 10 x 15 cm / 4x6" ^{2,3}	Approx. 27 sec per photo (With Border)	
Photo Default - 10 x 15 cm / 4x6" ^{2,3}	Approx. 69 sec per photo (With Border)	
Double-sided Printing	Yes (Manual)	
Paper Handling		
Paper Feed Method	Friction feed	
Number of Paper Trays	1	
Paper Hold Capacity		
Input Capacity	100 sheets, A4 Plain paper (75 g/m ²)	
Output Capacity	20 sheets, Premium Glossy Photo Paper	
	30 sheets, A4 Plain paper (Default Text - Memo) (Draft Text - Memo)	
	20 sheets, Premium Glossy Photo Paper (10 cm x 15 cm / 4" x 6", 13 cm x 18 cm / 5" x 7", 9 cm x 13 cm / 3.5" x 5")	
Paper Size	A4, A5, A6, B5, 10 cm x 15 cm (4" x 6"), 13 cm x 18 cm (5" x 7"), 9 cm x 13 cm (3.5" x 5"), Letter (8.5" x 11"), Legal (8" x 14"), Half Letter (5.5" x 8.5"), 13 cm x 20 cm (5" x 8"), 20 cm x 25 cm (8" x 10"), 16:9 wide size, 100 mm x148 mm, Envelopes: #10 (4.125" x 9.5"), DL (110 mm x 220 mm), C6 (114 mm x 162 mm)	
Maximum Paper Size	8.5" x 44"	
Print Margin ³	3 mm top, left, right, bottom via custom settings in printer driver	
Connectivity		
Standard	USB - Compatible with the USB 2.0 Specification	
Printer Software		
Operating System Compatibility	Windows XP/XP Professional x64 Edition/Vista/7/8/8.1 Mac OS X 10.6.8, 10.7.x, 10.8.x, 10.9.x	
Electrical Specifications		
Rated Voltage	AC 100-240 V / 220-240 V	
Rated Frequency	50-60 Hz	
Power Consumption		
Standalone Copying	N.A.	Approx. 13 W
Printing	N.A.	N.A.
Standby	Approx. 2.2 W	Approx. 3.8 W
Sleep	Approx. 0.7 W	Approx. 0.8 W
Power Off	Approx. 0.3 W	Approx. 0.3 W
Epson Genuine Ink Bottle	Page Yield ⁴	Order Code
Black	4,500 pages	T6641
Cyan	7,500 pages (composite yield)	T6642
Magenta		T6643
Yellow		T6644
Epson Specialty Media	Order Code	
Matte Paper Heavyweight A4	C13S041259	
Glossy Photo Paper 4R	C13S042070	
Glossy Photo Paper A4	C13S042071	
Premium Glossy Photo Paper 4R	C13S041863	
Premium Glossy Photo Paper A4	C13S041285	
Photo Quality Inkjet Paper A4	C13S041786	
Premium Semigloss Photo Paper 4R	C13S041925	
Premium Semigloss Photo Paper A4	C13S041332	
Warranty	1 year or 30,000 pages whichever comes first	
Additional Language Support	Hindi	

Dimensions & Weight

L310
Weight: 2.8 kg (6.2 lb)



¹ Print speed (Pages Per Minute) is calculated when printed on A4 plain paper in the fastest mode, 10 cm x 15 cm photo print speed when printed on Epson Premium Glossy Photo Paper. Print speed may vary depending on system configuration, print mode, document complexity, software, type of paper used and connectivity. Print speed does not include processing time on host computer.



² When printed on Epson Premium Glossy Photo Paper.
³ Via custom setting. Otherwise 3 mm top, left, right, bottom.
⁴ Quoted yields are extrapolated based on Epson original methodology from the print simulation of Test Patterns provided in ISO/IEC 24712. Quoted yields are NOT based on ISO/IEC 24711. Actual yields may vary depending on manner of usage and print pattern.

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¹Supported Paper for each Markets should be confirmed by referring to following "EPSON SPECIALTY MEDIA" Chapter
²Rated Voltage will vary depending on area

Dealer's Stamp

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