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New ORIENT STAR Mechanical Moon Phase watches with nebula-inspired mother of pearl dials

ORIENT STAR announces the launch of two new Mechanical Moon Phase watch models from its Contemporary Collection featuring mother of pearl dials. Celebrating its 70th anniversary in 2021, the new models join the popular ORIENT STAR flagship, Mechanical Moon Phase, combining innovative designs with high-performance in-house mechanical movements.

Since its birth in 1951, ORIENT STAR has strived to create mechanical watches that are “shining stars”. Throughout its history, the brand has produced high-quality made-in-Japan watches that combine traditional craftsmanship with the latest watchmaking technologies.



The Mechanical Moon Phase, which first launched in 2017, features ORIENT STAR's distinctive design elements, including a power reserve indicator at 12 o'clock, the semi-skeleton window at 9 o'clock that shows the inner workings of the mechanical movement, and the moon phase display at 6 o'clock with a date hand. Creative designs incorporating these three unique features have received high acclaim from industry professionals, and have become established favorites among watch aficionados. In 2020, an unconventional new model was released from the Contemporary Collection. The unique design was inspired by the concept of viewing the Earth from behind the Moon. The moon phase display at 6 o'clock represents the Moon and the semi-skeleton window at 9 o'clock as the Earth.

The latest models feature mother of pearl dials, drawing on the natural patterns of pearl oyster shells with their iridescent colors and depth to bring out a three-dimensional aesthetic. The beautifully colored dials, a distinctive feature of ORIENT STAR watches, give a unique luster, further reinforcing the overall concept of "the universe". The designs of the ORIENT STAR 70th anniversary models take particular inspiration from the image of a nebula, providing a striking representation of the brand's worldview—to produce watches that are shining stars.

The limited-edition model of 700 pieces worldwide has a serial number and special 70th anniversary design on the case back. The green hues of the mother of pearl dial, lighter in the middle and darker at the top and bottom, contrast with the dark green power reserve indicator, semi-skeleton window, and moon phase display that provide an incredible sense of depth, inviting the wearer to explore the vastness of outer space. The regular model features a luxurious white mother of pearl dial with a matching white power reserve indicator, semi-skeleton window, and moon phase display accented with striking blue hands, reminiscent of heavenly celestial patterns. These two designs are encased in sapphire crystal glass with anti-reflective coatings on both sides, which provides a clear view of the entire watch dial. Both models have ceramic accents on the side of the crown as a stylish design feature.

The two models are powered by in-house automatic mechanical caliber F7M63 with 50-hour power reserve known for its stable precision and reliability. The intricate movement can be viewed through the transparent sapphire crystal case back. The case has water resistance to 10 bar and, together with the bracelet, uses high-quality SUS316L stainless steel with superior corrosion resistance. The modern case with its tasteful design details includes "Sallaz" polishing, creating a smooth mirrored surface which reflects without distortion. The result is a powerful edgy look with a contemporary feel, making these models ideal for any occasion whether business or casual.



RE-AY0005A



mother of pearl dial



RE-AY0006A



**Case back with engravings
(70th anniversary limited
edition and serial number)**



**70th anniversary box
for limited edition**

About ORIENT STAR

Established in Japan in 1951, ORIENT STAR originates from a desire to create a mechanical watch that would become a “shining star” in every aspect including design, components, and manufacturing. This year, ORIENT STAR celebrates its 70th anniversary continuing to shine and innovate its technology as well as the design of its beautiful timepieces. The new Skeleton models, launched in 2021 are mounted with the latest movement with silicon escape wheel for longer power reserve and beauty, incorporating design inspired by the vast universe. The 70th anniversary limited-edition models each expresses a nebula. The theme for the brand’s 70th anniversary is “NOWHERE, NOW HERE” (meaning, it was nowhere else to be found, but it's here now). Traditional skills to achieve intricate craftsmanship, in-house production system to create high-quality mechanical movements, and original designs, are all incorporated for these unique, made-in-Japan watches. ORIENT STAR will continue to deliver these creations in Japan and throughout the world.

A Short History

- 1951 ORIENT STAR is born.
- 1957 ORIENT STAR Dynamic is launched with hour, minute, and second hands on the central axis of the watch.
- 1971 46 series movement is born, combining both practicality and high accuracy. This formed the base movement of the ORIENT STAR and ORIENT brand for 50 years.
- 1991 Mon Bijou is launched, a skeleton model of high-quality and aesthetic appeal.
- 1996 The power reserve indicator, now an iconic feature of the brand, is integrated into the design.
- 2017 Orient Watch Co. Ltd. merges with Seiko Epson Corporation, a company with a strong watchmaking heritage and focus on precision engineering. Both organisations share a vision for innovation and high-quality design and craftsmanship creating a strong foundation for the future growth of ORIENT STAR.
- 2017 The Mechanical Moon Phase, a cosmic timekeeper is launched as a symbol of this new collaboration. This marks a new era of watchmaking for ORIENT STAR brand, allowing owners to experience the three joys of owning an ORIENT STAR timepiece: the “pleasure to wear”, the “delight to see”, and the “joy of connecting with others”.

— Product Specifications —

Collection	Contemporary	
Series name	Mechanical Moon Phase	
Reference	RE-AY0005A	RE-AY0006A
Movement	Automatic (with hand winding) mechanical in-house caliber F7M63 made in Japan	
Power reserve	50 hours	
Accuracy	+ 15 seconds ~ - 5 seconds per day	
Case material	Case: stainless steel (SUS316L), crown : stainless steel (SUS316L) and ceramics	
Case size	41.0 mm / thickness 13.1 mm	
Case back	—	70 th anniversary limited edition and serial number engraving
Glass	Front: sapphire crystal (SAR (Super anti-reflective) coating), back: sapphire crystal	
Strap	Stainless steel (SUS316L) / trifold deployant buckle with push button / width 21mm	
Colour of dial	MOP (White)	MOP (Green)
Limited edition	—	70 th anniversary 700 limited editions
Other features	Moon phase function (moon phase adjusting device attached), water resistance to 10 bar (100 m), power reserve indicator, second hand hacking, 22 jewels, Luminous Light, see-through exhibition case back, date	

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