

FOR IMMEDIATE RELEASE

Contact:
Duane Brozek
Epson America, Inc.
562-290-5683
Duane_Brozek@ea.epson.com

Jane Fainer
Walt & Company
408-369-7200, ext. 1052
jfainer@walt.com

**Epson and 3M Announce New Epson-3M UltraChrome GS3 Ink
for Epson SureColor S-Series Solvent Printers**

New Ink Series Offers Signmakers and PSPs Complete 3M MCS Warranty and Support

LONG BEACH, Calif. – June 16, 2016 – Epson and 3M™ today announced a partnership to launch a new series of co-branded inks – Epson®-3M™ UltraChrome® GS3 Inks – designed for use in Epson's advanced [SureColor® S-Series](#) roll-to-roll solvent printers, including the [SC-S40600](#), [SC-S60600](#) and [SC-S80600](#). The premium inks provide signmakers and print service providers (PSPs) a 3M™ MCS™ Warranty for finished graphics created using supported 3M films, clears, overlaminates, and application tapes, once they have completed the certification process.

"We are committed to providing print service providers within the signage and graphics industries with complete printing solutions that are supported by industry-leading reliability and support," said Jeffrey Smith, product manager, Professional Imaging, Epson America, Inc. "With the new co-branded ink solution, Epson users have the option to purchase the full scope of components covered by the 3M MCS Warranty, guaranteeing all aspects of the finished graphic, including ink fade, image browning, and other potential failure modes."

The Epson-3M UltraChrome GS3 inks enable signmakers and PSPs to provide customers with quality printed graphics guaranteed under the 3M MCS Warranty program. Widely recognized as the industry's most comprehensive finished graphics warranty, the 3M MCS Warranty covers fading, cracking, peeling, and other aspects of outdoor graphic performance for customers using the [SC-S40600](#), [SC-S60600](#) and [SC-S80600](#) printers.

3M has offered the 3M Performance Guarantee with Epson inks featured in legacy wide-format Epson printers, coupled with complimentary rolls of 3M materials, including 54-inch x 10-yard rolls of 3M™ Controltac™ Graphic Film with Comply™ v3 Adhesive IJ180Cv3 and 3M™ Scotchcal™ Gloss Overlaminate 8518.

“At 3M we take pride in the ability to provide graphic manufacturers the widest selection of guaranteed premier printing solutions,” said Adam Larson, Global Portfolio Manager for 3M Commercial Solutions Division. “Extending our partnership with Epson to offer a new co-branded UltraChrome ink for our customers directly aligns with our goals, and we are thrilled to expand our portfolio of high quality products backed by the 3M MCS Warranty.”

About the SureColor S-Series

The Epson SureColor S-Series redefines image quality expectations in the signage market, featuring a PrecisionCore® TFP® print head (in dual array on the SC-S60600 and SC-S80600) and enhanced precision media feeding system to produce high-quality, sellable output at impressive production speeds. Combined with the 3M MCS Warranty-backed Epson-3M UltraChrome GS3 solvent inks, the S-Series offers outstanding print quality, durability, and media compatibility, plus improved drying times, to enable print shops of any size to get the job done and drive productivity.

Support and Availability

The Epson-3M UltraChrome GS3 Inks used in the SC-S80600, SC-S60600 and SC-S40600 will be available through Epson’s authorized Epson Professional Imaging [S-Series resellers](#) in August. For additional information, visit www.proimaging.epson.com, or visit the 3M UltraChrome GS3 Ink Product Bulletin at www.3mgraphics.com/TechInfo. In addition, the new 3M MCS Warranty matrix for the co-branded ink is available at www.3mgraphics.com/warranties.

About Epson

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 67,000 employees in 90 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

Epson America, Inc., based in Long Beach, Calif., is Epson's regional headquarters for the U.S., Canada, and Latin America. To learn more about Epson, please visit: epson.com. You may also connect with Epson America on Facebook (facebook.com/Epson), Twitter (twitter.com/EpsonAmerica), YouTube (youtube.com/EpsonAmerica), and Instagram (instagram.com/EpsonAmerica).

#

Note: EPSON, PrecisionCore, SureColor, TFP, and UltraChrome are registered trademarks of Seiko Epson Corporation. All other product and brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights in these marks.