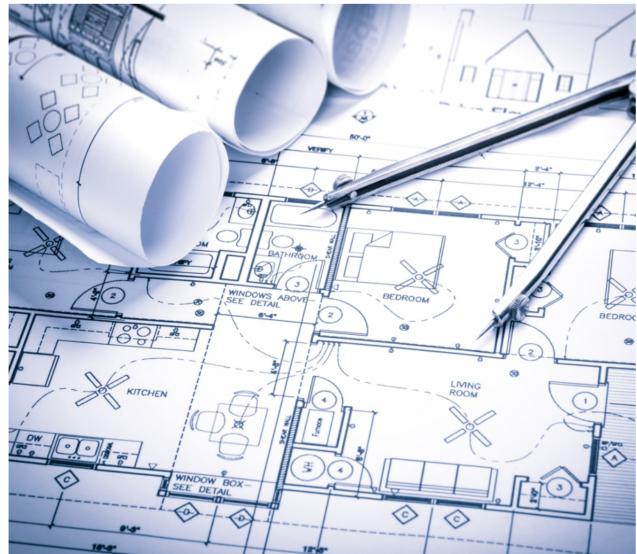






## 3 reasons why you should get a CAD printer

Does an architect's office really need a CAD printer? While some say it depends on the size of the firm and projects handled, this school of thought is being increasingly countered owing to the rise of available and affordable printing technology. If you're still on the fence, here are some points that should probably lay foundation to your decision.



## 1. Independency you can depend on

Imagine this – you're half-an-hour away from heading out for a client meeting and want to make a change to your design prints. Availability of the printer, limitations of outdated and old printers or plotters, lack of control on the quality of print and time spent on travelling to and from the shop are few of the disadvantages faced when outsourcing your prints. On the contrary, owning a large format printer can save you time and money while providing great quality prints any time you want.

## 2. Fit for profit

The idea that a large format printer is a wasteful expenditure is almost completely short of the truth. When considering the ridiculous prices of outsourced printing, the cost of a large format printer is merely an investment that you would earn back in a few years. Add to this the monetary value of convenience and time saved and you've got yourself a profit centre.





## 3. More than you thought possible

With today's technology it's not just a printer that you get. Most models come with the option of a scanner and copier. Plus, these printers also offer rendering with a wide colour gamut so you can get deeper perspectives on your designs and deliver presentations of impeccable quality. The convenience of having such facilities available right in your office is something that becomes highly appreciable in time, increasing the efficiency and productivity of the organisation.