

September 8th, 2021

## **ORIENT STAR launches his and her watches with natural colours and elegant designs for everyday use**

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ORIENT STAR is launching three men's and three ladies' Classic Semi Skeleton models from the Classic Collection, with new designs that create a fresh, modern look.

The dials feature relaxing, gentle tones inspired by the soft colours of nature. Their accessible price makes them an ideal first mechanical watch for young people or as matching watches for couples.

70<sup>th</sup>  
ANNIVERSARY

  
ORIENT STAR



The dials of the Classic Semi Skeleton models from the Classic Collection feature a window affording a partial view of the movement, and their designs evoke a level of sophistication unique to mechanical watches. While the colouring and details of previous models focused on traditional styling, these latest additions provide something different, with fresh designs creating a modern look. The concept for the new model designs is “gentle sunlight”, and the dial colours are inspired by the gentle light of the sun shining upon water, plants, and forests. Beautiful shades of champagne gold, forest green, pale aqua, and pearl grey reflect feelings of gentleness and happiness found in everyday life and natural scenery.

Although there is a difference between the men’s and ladies’ models in featuring ORIENT STAR’s signature power reserve indicator or not, there are other common features besides the gentle colours. Both models share the same classically curved dial featuring stylish embossed index markers, delicate roman numerals, and spade shaped hands. The men’s and ladies’ models are designed to complement each other, sharing the same attractive classic-modern case shape with an elegant profile viewed from its side by gently domed mineral glass crystals, accented by rhinestone set in the crown. A sophisticated leather strap with a French turned-edge finish completes the attractive design of these everyday fashion pieces.

The fresh new matching design, high-quality mechanical movements and accessible price point make them particularly appealing additions to the ORIENT STAR collection.

**RE-AT0201G****RE-AT0202E****RE-AT0203L**



RE-ND0010G



RE-ND0011N



RE-ND0012L



RE-AT0202E



RE-ND0011N



RE-AT0202E



RE-ND0011N

The rhinestone set in the crown is a stylish accent.

The movement can be seen from the see-through exhibition case back.

**About ORIENT STAR**

Established in Japan in 1951, ORIENT STAR originates from a desire to create a mechanical watch that would become a “shining star” in every aspect including design, components, and manufacturing. This year, ORIENT STAR celebrates its 70th anniversary continuing to shine and innovate its technology as well as the design of its beautiful timepieces. The new Skeleton models, launched in 2021 are mounted with the latest movement with silicon escape wheel for longer power reserve and beauty, incorporating design inspired by the vast universe. The 70th anniversary limited-edition models each expresses a nebula. The theme for the brand’s 70th anniversary is “NOWHERE, NOW HERE” (meaning, it was nowhere else to be found, but it’s here now). Traditional skills to achieve intricate craftsmanship, in-house production system to create

high-quality mechanical movements, and original designs, are all incorporated for these unique, made-in-Japan watches. ORIENT STAR will continue to deliver these creations in Japan and throughout the world.

#### A Short History

- 1951 ORIENT STAR is born.
- 1957 ORIENT STAR Dynamic is launched with hour, minute, and second hands on the central axis of the watch.
- 1971 46 series movement is born, combining both practicality and high accuracy. This formed the base movement of the ORIENT STAR and ORIENT brand for 50 years.
- 1991 Mon Bijou is launched, a skeleton model of high-quality and aesthetic appeal.
- 1996 The power reserve indicator, now an iconic feature of the brand, is integrated into the design.
- 2017 Orient Watch Co. Ltd. merges with Seiko Epson Corporation, a company with a strong watchmaking heritage and focus on precision engineering. Both organisations share a vision for innovation and high-quality design and craftsmanship creating a strong foundation for the future growth of ORIENT STAR.
- 2017 The Mechanical Moon Phase, a cosmic timekeeper is launched as a symbol of this new collaboration. This marks a new era of watchmaking for ORIENT STAR brand, allowing owners to experience the three joys of owning an ORIENT STAR timepiece: the “pleasure to wear”, the “delight to see”, and the “joy of connecting with others”.

Discover more at [orient-watch.com](http://orient-watch.com)

#### — Product Specifications —

##### Men's models

Collection	Classic		
Series name	Classic Semi Skeleton		
Reference	RE-AT0201G	RE-AT0202E	RE-AT0203L
Movement	Automatic (with hand winding) mechanical in-house caliber F6R42 made in Japan		
Power reserve	50 hours		
Accuracy	+ 25 seconds ~ - 15 seconds per day		
Case material (colour)	Stainless steel (Gold colour plated bezel and crown. Rhinestone set in crown)	Stainless steel (Rhinestone set in crown)	
Case size	40.4 mm / thickness 12.8 mm		
Glass	Front: domed crystal glass, back: crystal glass		

Strap	Leather / trifold deployant buckle with push button / width 20 mm		
Colour of dial	Champagne gold	Forest green (green)	Pale aqua (light blue)
Other features	Water resistance to 5 bar (50 m), power reserve indicator, second hand hacking, 22 jewels, see-through exhibition case back		

## Ladies' models

Collection	Classic		
Series name	Classic Semi Skeleton		
Reference	RE-ND0010G	RE-ND0011N	RE-ND0012L
Movement	Automatic (with hand winding) mechanical in-house caliber 55C22 made in Japan		
Power reserve	40 hours		
Accuracy	+ 40 seconds ~ - 30 seconds per day		
Case material (colour)	Stainless steel (Gold colour plated bezel and crown. Rhinestone set in crown)		Stainless steel (Rhinestone set in crown)
Case size	30.5 mm / thickness 11.0 mm		
Glass	Front: domed crystal glass, back: crystal glass		
Strap	Leather / trifold deployant buckle with push button / width 14 mm		
Colour of dial	Champagne gold	Pearl grey (grey)	Pale aqua (light blue)
Other features	Water resistance to 5 bar (50 m), 20 jewels, see-through exhibition case back		

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