



3 Reasons Why Your School Should Stop Printing Outside

Many schools consider getting all their prints done at the corner photocopy shop, a system that works in their favour. While it is true that outsourcing print jobs has its own merits, on closer scrutinization it becomes clear that the cons outweigh the benefits. One word that makes all the difference - 'control'. Here are 3 crucial things you are losing control of, when outsourcing your prints:

1. Cost

It is a given that the photocopy shop charges way more than the actual cost of the print itself, for if they didn't, they would cease to exist. While the savings in cost is ignorable for small quantities, when printing large volumes - as in the case of test papers or reports - the savings can be eye-opening. Add to this the fruitless expenditure created from printing errors and mistakes, and we are looking at small fortunes going down the drain in regular amounts when printing is outsourced.

2. Security

We're talking about accounts, mails, reports and test papers. Think about it. What is the basis for your confidence on the copy shop guy? His relationship with the peon? The thought of linking disaster to printing outside school could be a little farfetched, if not short of paranoid. But imagine that one instance when things do go wrong. Is it really worth the risk? With high quality printers being more affordable and easy-to-use than ever before, it probably isn't.



3. Time and effort

The shop is closed. Or worse it's raining. Imagine the teacher's frustration when the peon hasn't returned with the handouts even when the class is due. Even more importantly, consider the effort - that went into its preparation - put to waste. Add to this the confusions that can arise because of miscommunication, errors on the printer's side and even unaddressed technical problems with the printing machines at the shop. Printing outside is letting go of all control on what could be a simple job if the premises had a printer. Au contraire, in-house printing is simply making things easy on everyone's mind.

