## New Orient's Classic and Simple Style Models Featuring Day and Night Display with Sun and Moon Design

Orient has added four new models to the popular Classic and Simple Style series which is part of the Classic Collection. The new models combine classical features with a distinctive day and night display with sun and moon design to bringing new charm to mechanical watches.

## ORIENT



Classic and Simple Style is a popular series that has been a bestseller around the world, representing everything that is Orient. The series is known for its traditional classical face, a domed glass with a retro feel, and delicate case design with slender lugs.

The new Classic and Simple Style models feature a day and night display with sun and moon design showing the passing of time with a sun and moon disk that rotates once every 24-hours. The asymmetry of the day and night display with sun and moon design at 4 o'clock and day hand at 10 o'clock lends a uniqueness to the watch face. The three-layered construction of the dial adds dimension, while the popular Roman numeral and bar indices of the Classic and Simple Style and elegant design of the dual minute scale along the outer rim also enhance the dial's charm.

The new models come in four colour variations depicting magical scenes of the sun and moon in the morning, noon, evening and night. The refined ivory dial depicts a morning scene when the sun rises and begins to tint the sky and ground with warm hues, while the white dial evokes noontime when the sky and ground are filled with light. The white dial model with rose gold colour plated case evokes the sun's endless afterglow, and the brown dial evokes the moon in the night sky. Each dial colour is coupled with a colour-coordinated calf leather strap that enhances the elegance of each model.

The new models are powered by an automatic (with hand winding) in-house calibre F6B24 and come with time, calendar, and day and night display with sun and moon design. The stable accuracy ranging between +25 seconds to -15 seconds per day, coupled with a 40-hour power reserve, make them ideal for everyday use.



## **About Orient**

Orient has provided the world with high-quality attainable watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches deliver incredible value and enduring style, which are extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at our website and social media channels.

Product Specifications —

	Collection Classic				
Collection	Classic				
Reference	RA-AK0801S	RA-AK0802S	RA-AK0803Y	RA-AK0804Y	
Movement	Automatic (with hand winding) mechanical inhouse calibre F6B24				
Power reserve	40 hours				
Accuracy	+25 seconds $\sim$ -15 seconds per day				
Case material (colour)	Stainless steel (rose gold colour plated case and bezel)	Stainless steel			
Case size	Length 47.0 mm / width 41.5 mm / thickness 14.2 mm				
Glass	Front: domed crystal glass, back: crystal glass				
Strap (colour)	Leather (Light Brown)	Leather (Black)	Leather (Brown)		
	Pin buckle / width 21 mm				
Colour of dial	White		Ivory	Brown	
Other features	Water resistance 3 bar (30 m), second hands hacking, 22 jewels, see-through exhibition case back, date, day				

**ENDS**