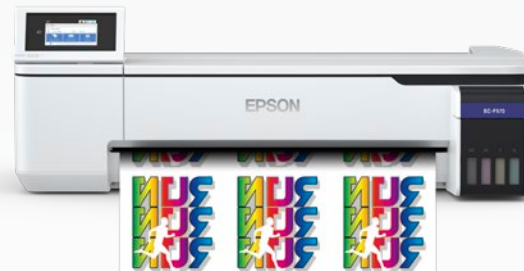


1. Register

2. Accumulate points

3. Redeem

SureColor® F570 Rewards



What is the SureColor® F-Series Rewards program?

SureColor® F-Series Rewards is an unprecedented rewards program with unbeatable benefits! Just for using genuine Epson® consumables with your SureColor® F-Series printer, you can enjoy great benefits, such as service contracts or discounts on the purchase of your next SureColor® F-Series printer.

Sign up online to participate in the
SureColor® F-Series Rewards program. It's that simple!

How do I sign up?

- Go to <http://www.epson.com/SureColorRewards>
- Create a user name and password, or input your information if you have already registered.
- Look for the Epson Rewards sticker on qualifying ink and paper packages.
- Scratch off the sticker to reveal the secret code that enables you to start earning points.
- Enter the secret code and other required information on the website.

You're already earning points with SureColor® F-Series Rewards!



You can do it and Epson can help you develop your business

- Monthly seminars for specific applications.
- Special promotions.
- We take care of your investment with our service contracts.
- We support the growth of your business (product discounts and high production consultations).

How do I redeem my points?

- Go to <http://www.epson.com/SureColorRewards>
- Enter your user name and password.
- Check your points balance and/or redeem your points for DISCOUNTS on the purchase of NEW PRINTERS or SERVICE CONTRACTS¹.



SureColor® F-Series Rewards provides several opportunities to earn rewards!

With the purchase of qualifying Epson ink, you can earn and accumulate valuable points, which you can redeem for rewards. Refer to tables below to see how many points you can earn with each purchase, and which rewards you can access with your points.

Ink	Points
UltraChrome® DS black	50
UltraChrome® DS magenta	50
UltraChrome® DS cyan	50
UltraChrome® DS yellow	50

Paper	Points
DS Transfer Roll	50
DS Transfer Cut Sheet	50

Discounts²

Discount	Service Contract	Required points
50%	SureColor® F570	3500
75%	SureColor® F570	5000
100%	SureColor® F570	7000

Discount	Product	Required points
10%	SureColor® F570	5000
25%	SureColor® F570	10000

Rules and restrictions

For more information on the SureColor® F-Series Rewards program, go to: <http://www.epson.com/SureColorRewards>

1- Service contracts are only available for F-Series printers registered in the Rewards Program at the time the printer was purchased. Continuous coverage under an Epson Preferred Plus Service plan (non-lapsed) is also required. Service contract must be purchased before your current service contract (or original first year of limited warranty) term expires. The maximum number of service contracts which may be purchased for any printer is two (total of two years of service after expiration of the printer's first year of standard limited warranty).

2- Discounts are off Epson's MSRP for the product or service which is current at the time points are redeemed. MSRP may change from time to time without notice.

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