



## **A PLEDGE FORWARD**

Epson India and Corporate  
Social Responsibility

# CORPORATE SOCIAL RESPONSIBILITY (CSR) AS A COMMITMENT

Epson seeks to coexist harmoniously with society through community-based activities, the world over.

All Epson employees are taught the value of community awareness and are committed to make an impact on society.





Worldwide we are involved in five key areas:

Community Events

Healthcare

Social Welfare

Education for Young People

Culture and the Arts

**In India we have been focusing on Education for Young People, Healthcare and Social Welfare.** These three areas were deemed quintessential since they are the cornerstones of true progress and lay the foundation for a bright future - for our society at large.

ACTIVELY MAKING AN IMPACT

# 1. Epson Cares

## Support for Students in Government Schools

We started with 34 schools covering 2,140 students in FY13.  
And in FY22, we will reach 274 schools covering 21,027 students.





In FY22, Epson will be distributing 121,673 notebooks and stationery to 21,027 underprivileged students across 274 government schools in Karnataka, Tamil Nadu, Uttar Pradesh and Maharashtra.

In Karnataka's Chintamani and Kolar districts, dropout rates have decreased considerably due to our efforts.



## 2. Delivering Water Filters

Epson aims to enhance the health of communities by facilitating the availability of clean drinking water in schools.

49 schools in Karnataka's Kolar district have been equipped with state-of-the-art water filters in FY22.



ACTIVELY MAKING AN IMPACT

## 3. Smart Classes

In association with India Literacy Project (ILP), Epson has set up Model Smart Classes or Multi-dimension Learning Spaces and Experiential Labs for 3,874 students across 28 schools in Pavagada, Tumkur District, Karnataka during FY2019-20.



## ACTIVELY MAKING AN IMPACT



### 4. Supporting Students in an NGO-run School

The Good Harvest School is an agriculture-based school for rural girls in Uttar Pradesh's Unnao district. A noble initiative aimed at ensuring quality education for rural girls and to help them pursue their aspirations.

Epson donated 2 projectors and an EcoTank printer to the Good Harvest School - to help unlock their creative potential and cultivate critical skills to set them on the path for great things to come.



## 5. Anti-tobacco Campaigns

A campaign that began in FY19 with 141 schools / colleges covering 160,000 students has only grown in strength.



In Association with Sambandh Health Foundation (SHL), Epson India is supporting the Tobacco Free Youth campaign across Karnataka, West Bengal, Andhra Pradesh and Uttar Pradesh (which are the highest affected states due to Tobacco). The campaign has reached **175,000 students across 10,000 schools and colleges** during 2021-22. The objective is to raise awareness about the harmful effects of Tobacco in order to help reduce the consumption rates and ensure a longer life.

## 6. COVID-19 Relief

Epson contributed INR 27 lakhs for 25 Oxygen Concentrators to the Ministry of Electronics and Information Technology (MeitY) / International Association for Human Values (IAHV) for the fight against COVID-19 in Delhi and Bangalore.

Epson has also donated INR 119 lakhs to the PM Cares fund.







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