## Orient Adds Diver Design 40 Featuring New Size and Design to its Line-up

Orient has introduced new models to its iconic Diver design\* series. The latest model features a sporty diver style but with a simple design ideal for everyday use. Additionally, its new compact 39.9 mm case, makes it ideal for both men and women. \*Not an ISO standard diver's watch.

## ORIENT



Orient's Diver design models are an important part of Orient's history and have represented everything that the brand stands for since their launch in the 1960s. Affectionally known as Orient Mako since its launch in 2004, this series continues to be popular with its casual and stylish design combined with a vintage feel, maintaining features such as water resistance to 20 bar, and in-house automatic movement that provides stable high accuracy and reliability.

This model brings a new dimension to the Diver design, which is popular both as a fashionable item and for wearing around town, with a compact, simple and light new style. The first difference is the case size: the new model has a more compact 39.9 mm case, compared to the 41.8 mm of its predecessor, that both men and women will find easy to wear.

With the smaller case comes a movement that shows only the date, as well as a simpler dial calendar display. Bars are used for the Luminous Light hands and indices that allow the time to be read even in the dark, lending a clean feel and creating a simpler, more visible dial layout. The simple, light feel of the design also extends to the shape of the right side of the case, where the crown guard usually sits but is deliberately omitted here, as well as the rotating bezel that is left uncoloured to showcase the texture of the steel.

The new design accentuates the colours of the dial even more, with the basic black and navy dials adding a sense of lightness to the Diver design, while the bright-toned white, apricot and lilac dials reminiscent of the morning beachside lend a refreshing, casual feel. The apricot and lilac models come with a pull-through calfskin strap in tones that suit the respective dial colours.

Inside the 20-bar water resistant case is an automatic in-house calibre F6722 (with hand winding). This provides stable high-precision accuracy with a range between +25 seconds to -15 seconds per day, with a 40-hour power reserve. The new size and design combined with the mechanical movement make this diver design suitable to enjoy in a wide range of settings.





## **About Orient**

Orient has provided the world with high-quality watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches are provided at accessible prices, making them extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at our website and social media channels.

<ul> <li>Product</li> </ul>	Specifications	
-----------------------------	----------------	--

Collection	Sports					
Reference	RA-AC0Q01B	RA-AC0Q02L	RA-AC0Q03S	RA-AC0Q05P	RA-AC0Q07V	
Movement	Automatic (with hand winding) mechanical inhouse calibre F6722 made in Japan					
Power reserve	40 hours					
Accuracy	+25 seconds $\sim$ -15 seconds per day					
Case material	Stainless steel					
Case size	Height 46.5 mm / width 39.9 mm / thickness 12.8 mm					
Case back	Dolphin icon					
Glass	Front: sapphire crystal					
Bracelet / strap	Stainless steel (SUS316L) / trifold deployant buckle with push button and security latch / width 20 mm			Leather (brown) / pin buckle / width 20 mm	Leather (grey) / pin buckle / width 20 mm	
Colour of dial	Black	Navy	White	Apricot	Lilac	

	Water resistance 20 bar (200 m. Not an ISO standard diver's watch), screw down
Other features	crown, second hands hacking, 22 jewels, Luminous Light, uni-directional rotating bezel,
	date

ENDS