



## WHAT IT RETAILERS ARE SAYING ABOUT EPSON ECOTANK MONOCHROME PRINTERS.

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Being one of Malaysia's largest wholesalers for a wide range of PC products that range from PC components, hardware, accessories, devices to software, and services, **AMT PC Distributor Sdn. Bhd. (AMT)** prides itself as the pioneer PC wholesaler in the country. Headquartered in Klang, Selangor, AMT has been in operation since 1994, with four branches nationwide.

Owning a retail shop means AMT will face customers every day. "We place great importance in ensuring that our customers have the best experience when they visit our shop," explained John Tan, Director of AMT. "Today, managing the shop is not just about sales. It all boils down to the 'experience' that customers have with the brand and their satisfaction level with the services we provide." Tan added.

One of the many challenges that AMT faced is the high cost of printing. In addition to that, customers sometimes have to wait at the checkout for the printer to warm up before their invoices can be printed. In order to ensure seamless and efficient experience from selecting the product to paying for it, the retailer needs to ensure the payment process is smooth and takes lesser time to complete, including printing of invoices.

"We have been using Epson EcoTank monochrome printers for 2 years now. Currently, we own 5 units of the printer and use them for printing invoices and reports," Tan said. Ever since the switch to Epson EcoTank monochrome printers, AMT has found significant reduction in printing cost. "Prior to the switch, we had to change the toner cartridges so frequently that we had to control our printing volume," Tan related. With Epson inkjet Heat-Free technology, these printers has helped AMT

### SAVE MORE THAN 50% OF COSTS AND TIME IN PRINTING

Furthermore, the printer offers consistent high-speed printing and reduces toner cartridge waste with its high-capacity ink bottles. In other words, Epson EcoTank printer increases productivity while reduces environmental impact.

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**John Tan**

Director of  
AMT PC Distributor  
Sdn. Bhd. (AMT)



EcoTank M1110

Epson EcoTank monochrome printers have been helping businesses like AMT PC Distributor **enjoy greater savings** in business operation when it comes to printing at point-of-sales. Not only retail business owners save in invoice printing cost and time, the compact and small footprint of Epson EcoTank monochrome printer **fits easily on small counter space**, allowing more room for other tasks.