

OmniLink™ i-Series Smart Solutions for Retail



Join the retail revolution with Epson.

OmniLink i-Series
Smart Solutions for Retail



The next generation of POS technology is here.



Today's mobile consumers are demanding greater convenience, faster transactions and more personal service. In response, retailers are looking to enhance their customer experience by adopting mobile POS solutions and expanding their POS capabilities to deliver new value-added services and faster transaction times. Epson can deliver all this and more with our OmniLink smart solutions for retail.



The OmniLink i-Series

Run retail like never before

Epson delivers the next generation of POS technology with OmniLink i smart solutions. The OmniLink i-Series combines an industry-leading Epson printer with built-in intelligence that enables mobile POS deployments, cloud-based services, kitchen display systems (KDS) and has the power to drive web-based POS and information display applications. It features a retail-hardened PC, an embedded Linux operating system, a built-in web server with VGA video output, an Intel® Atom™ ARM9 processor and up to 4 USB ports for connecting POS peripherals—all in the small footprint of a POS printer.



The OmniLink i-Series offers web-based printing from all mobile devices.

The new standard for mobile POS

Mobile POS Solutions

Integrated technology supports today's mobile POS needs

Epson's OmniLink i-Series supports mobile POS across platforms, devices and applications anywhere in the store. This means you can change your retail environment, process transactions faster and provide more personal service to your customers. With its built-in web server and Epson's unique ePOS Technology, the OmniLink i can support web-based printing or allow control of peripherals from any mobile device.

And with OmniLink's mobile POS capabilities, more mobile devices can be added quickly and easily to your system for line busting during peak sales times or omnichannel engagement between your sales personnel and your customers.

Cloud Service Solutions

Add value-added services quickly and easily

Retailers are looking at new ways to deliver value-added services to drive sales and improve customer loyalty. Epson's OmniLink i-Series functionality can help you do just that. The OmniLink i has the ability to extract data from POS receipts and upload the information to cloud-based applications. This enables retailers to deliver personalized customer experiences using cloud-based services such as data analytics, loyalty programs, coupons, rewards and

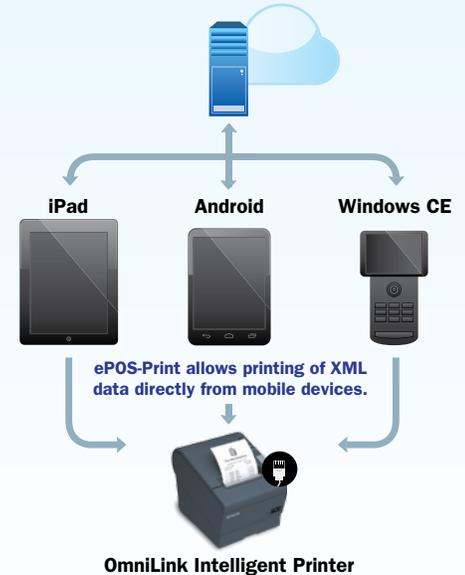


Cloud service analytics application.*

“smart” digital receipts. And because the applications reside in the “cloud” through the OmniLink i, no integration with the current POS system is required. This allows retailers to offer new services across mobile POS, mixed POS hardware and software and even on legacy ECR systems.

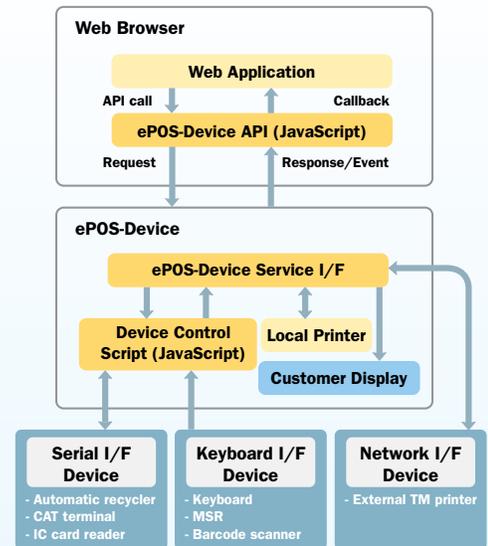
*Photo provided by LIVELENZ

Epson ePOS-Print Technology



- Print XML data directly from any mobile device
- No printer drivers required
- No PCs or servers required
- Configure printers from mobile devices

Epson ePOS-Device Technology



- Control POS peripheral devices using XML data for Web application
- Mobile device Web application can communicate directly with peripheral devices connected to OmniLink
- No device drivers required

Flexible POS configurations

Kitchen Display Systems

Next generation KDS streamlines food service operations

Epson's OmniLink i-Series is ideal for the next generation of KDS solutions. With its built-in intelligence and video output capability, it supports integrated processes that speed kitchen order processing and streamline restaurant operations. The OmniLink i can seamlessly connect to your POS system, drive up to four kitchen displays, provide USB connections for other peripherals such as touch screens and bump bars or send orders directly to the kitchen for receipt or label printing.

And it can drive multiple slave printers anywhere in the restaurant, all from a single OmniLink i device.



Kiosk Solutions

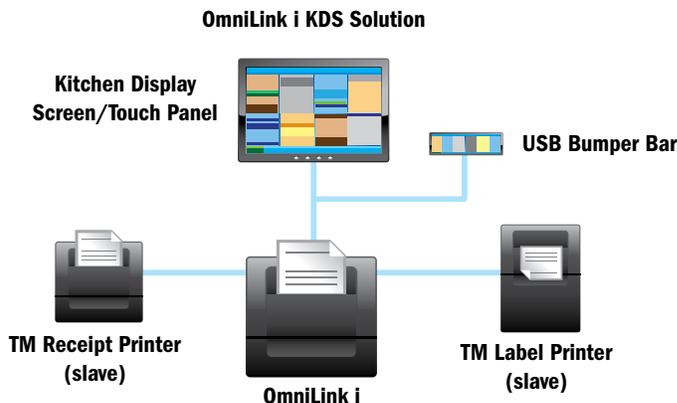
Web-based kiosks for today's retail

The OmniLink i-Series includes all the features you need to drive kiosks and displays that give shoppers easy access to information and self-assisted ordering. With its small form factor it fits easily into kiosk enclosures. And with its integrated printer, solid state PC computing capability, built-in VGA output and ethernet and Wireless-N card connectivity options, it delivers the performance, reliability, internet access and high-quality printing required by retailers.



The OmniLink i-Series from Epson

- Retail-hardened PC with printer
- Embedded Linux OS
- Connectivity features include ethernet, optional Wireless-N
- Four USB ports for peripheral support
- Supports cloud services without legacy POS integration
- VGA video output to drive kiosk and kitchen display systems
- Web-based printing (ePOS-Print) or device control (ePOS-Device) from any mobile device
- Application power and flexibility to run a broad range of Point-of-Sale configurations
- Fast print speeds up to 300mm/sec
- Small, compact footprint



OmniLink i can run a KDS solution—all in a small footprint.

Epson. Moving retail forward.



Backed by the Leader

Industry-leading service and support

When you choose Epson, you get the world-class service you'd expect from a leader. All our products are backed by our industry-leading service and technical support programs that are available worldwide.

A History of Innovation

You can count on Epson

For over 40 years, Epson's advanced technology solutions have been at work in millions of point-of-sale systems around the world. And today, Epson's unmatched reputation for innovation, quality and reliability make Epson the brand that retailers rely on.

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