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New Classic and Simple Style 38 Models with Small Seconds

Orient has introduced four new Classic and Simple Style 38 models to its Classic Collection, featuring a small seconds subdial. Sizes that suit everyone, and a variety of colour options and features make the new models attractive dress watches for any occasion.

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Classic and Simple Style has been a bestseller around the world for many years and is loved for its traditional classical dial, its domed glass giving a retro feel, and its delicate case with slender lugs. The new models explore an entirely new world of design by combining the 38.4 mm case introduced in 2022 for a more comfortable fit, with a small seconds subdial placed on the four colour dials.

Classic and Simple Style 38 has been reworked to accommodate the small seconds subdial, giving a more balanced look while the thinner case enhances wearability.

These new design characteristics extend to the new dial colour variations. Available in classical colours of black, silver and ivory, the wearer can choose a watch that suits. The dial's subtle sunray finishing, and matte coating lend a gentle warmth and sense of composure to the watch. The calf straps accompanying all models complement the colours and add charm to the watches.

With elegant, coloured dials, a simple display consisting of hour and minute hands, date, small seconds, and a compact case for comfort, the Classic and Simple Style 38 can be worn everyday or as a statement piece.

The new models are powered by an automatic (with hand winding) in-house calibre F6222 and come with time and date indicators. The stable accuracy ranging between +25 seconds to -15 seconds per day, coupled with a 40-hour power reserve, make them ideal for everyday use.

**RA-AP0101B****RA-AP0104S****RA-AP0105Y****RA-AP0106S**

About Orient

Orient has provided the world with high-quality attainable watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches deliver incredible value and enduring style, which are extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at our [website](#) and [social media channels](#).

— Product Specifications —

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|-------------------|--|------------|---|--|
| Collection | Classic | | | |
| Reference | RA-AP0101B | RA-AP0104S | RA-AP0105Y | RA-AP0106S |
| Movement | Automatic (with hand winding) mechanical inhouse calibre F6222 | | | |
| Power reserve | 40 hours | | | |
| Accuracy | + 25 seconds ~ - 15 seconds per day | | | |
| Case material | Stainless steel | | | Stainless steel (gold colour plating) |
| Case size | Length 44.0 mm / width 38.4 mm / thickness 12.0 mm | | | |
| Glass | Front: domed crystal glass, back: crystal glass | | | |
| Strap (colour) | Leather (Black) / Pin buckle / width 20 mm | | Leather (Brown) / Pin buckle / width 20 mm | |
| Colour of dial | Black | Silver | Ivory | Silver |
| Other features | Water resistance 3 bar (30 m), second hands hacking, 24 jewels, see-through exhibition case back, date | | | |

ENDS