

September 23rd, 2020

ORIENT announces newly designed his and hers Sun & Moon function watches

ORIENT announces two new Sun & Moon function models, a fusion of the distinctive daily sun and moon motif with a simple, classic design. Available in both men's and ladies' models, the new timepieces expand ORIENT's pair watch lineup.



The Sun & Moon function illustrates the change of day to night on a 24-hour rotating disk. Earlier ORIENT models with a Sun & Moon display include mechanical men's and quartz ladies' watches, however this latest pair of watch models adopts a new design with a more unified look. The semi skeleton men's watch retains the classical style for which ORIENT is loved by customers all over the world. Featuring a slimmed-down case, domed crystal evoking vintage style and warmth, and a dial combining a beautiful sunburst pattern with bar indices, it has been reborn with simple new styling. The new ladies' watch also adopts a simple, classically designed case and dial to match the men's model. The case is thinner than previous models for greater comfort. The elegant design, emphasised by the poetic Sun & Moon display, beautifully adorns the wearer with its soft, gentle form.

The new Sun & Moon function series consists of three men's and four ladies' models. These include versions with a blue mother-of-pearl dial, and pair watches with matching dial colour, case, and leather strap or metal bracelet. A limited-edition 70th Anniversary commemorative pair (1,500 pieces for men's, 700 pieces for ladies) has a vivid vertical gradation on a green dial, synonymous with the ORIENT Jaguar Focus model, launched by ORIENT in the 1970s, which went on to become one of its most popular timepieces. The combination of gold hands and indices against a green dial with gradation further enhances the 70s vintage look.



RA-AS0101S



RA-AS0102S



RA-AS0103A



RA-KB0001S



RA-KB0002A



RA-KB0003S



RA-KB0004A



RA-AS0104E
1,500 limited-editions



RA-KB0005E
700 limited-editions

About ORIENT

Established in Japan in 1950, ORIENT is appreciated throughout the world for its high-quality distinctive timepieces at affordable prices, combining its own in-house movements and original designs with final finishing. ORIENT timepieces are not only suitable for everyday use, but also admired and collected by watch connoisseurs throughout the world.

— Product Specifications (Men's models)—

Collection	Classic			
Reference	RA-AS0101S	RA-AS0102S	RA-AS0103A	RA-AS0104E
Movement	Automatic (with hand winding) mechanical inhouse caliber F6L24 made in Japan			
Power reserve	40 hours			
Accuracy	+25 seconds ~ -15 seconds per day			
Case material (colour)	Stainless steel	Stainless steel (rose pink gold colour plated) (rose pink gold colour plated bezel)	Stainless steel	
Case size	41.5 mm / thickness 13.8 mm			
Case back	—			70 th anniversary limited edition and serial number engraving
Glass	Front: domed crystal glass, back: crystal glass			
Strap	Stainless steel (SUS316L) with rose gold plating / trifold deployant buckle with push button / width 20 mm	Leather / pin buckle / width 20 mm		Stainless steel (SUS316L) / trifold deployant buckle with push button / width 20 mm
Colour of dial	White	White	Navy mother of pearl	Green gradation
Limited edition	—			70 th anniversary 1,500 limited edition
Other features	Water resistance 3 bar, second hands hacking, 22 jewels, see-through exhibition case back			

— Product Specifications (Ladies' models)—

Collection	Classic				
Reference	RA-KB0001S	RA-KB0002A	RA-KB0003S	RA-KB0004A	RA-KB0005E
Movement	Analogue quartz				
Battery life	About 3 years				
Accuracy	±20 seconds per month				
Case material (colour)	Stainless steel	Stainless steel (rose pink gold colour plated) (rose pink gold colour plated bezel)	Stainless steel (gold colour plated) (gold colour plated bezel)	Stainless steel	
Case size	34.3 mm / thickness 8.0 mm				
Case back	—				70 th anniversary limited edition and serial number engraving
Glass	Front: domed crystal glass				

Strap	Stainless steel (SUS316L) with rose gold plating / trifold deployant buckle with push button / width 16 mm	Leather / pin buckle / width 16 mm			Stainless steel (SUS316L) / trifold deployant buckle with push button / width 16 mm
Colour of dial	White	Mother of pearl	White	Navy mother of pearl	Green gradation
Limited edition	—				70 th anniversary 700 limited edition
Other features	Water resistance 3 bar				

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