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Orient Adds Casual Dial Models to Classic and Simple Style 38

Orient has introduced three new Classic and Simple Style 38 models with new colour dials to its Classic Collection. Sizes that suit everyone, and unique, calm colours make the new models attractive watches for daily use.

ORIENT



Orient's Classic and Simple Style is a popular series that has been a bestseller around the world, representing everything that is Orient. The series is known for its traditional classical dial, a domed glass with a retro feel, and delicate case design with slender lugs. The new models combine the 38.4 mm case introduced in 2022 for a more comfortable fit with eye-catching colour dials.

The new Classic and Simple Style 38 models feature the 38.4 mm case for a more comfortable fit, combined with refreshing dial colours that are suitable for any occasion and a simple 3-link metal bracelet. The new colours such as grass green, light blue and copper are coupled with a subtle sunburst finishing and matte coating, lending the models a unique, gentle warmth and sense of composure.

With refreshing dials, a simple display consisting of just three hands, the date, and a compact case for comfort, the Classic and Simple Style 38 can be worn every day or as a statement piece.

The new models are powered by an automatic (with hand winding) in-house calibre F6724 and come with time and date indicators. The stable accuracy ranging between +25 seconds to -15 seconds per day, coupled with a 40-hour power reserve, make them ideal for everyday use.



RA-ACOM09E



RA-ACOM10L



RA-ACOM11Y

About Orient

Orient has provided the world with high-quality attainable watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches deliver incredible value and enduring style, which are extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at our [website](#) and [social media channels](#).

— Product Specifications —

Collection	Classic		
Model name	Classic and Simple Style		
Reference	RA-ACOM09E	RA-ACOM10L	RA-ACOM11Y
Movement	Automatic (with hand winding) mechanical inhouse calibre F6724		
Power reserve	40 hours		
Accuracy	+ 25 seconds ~ - 15 seconds per day		
Case material (colour)	Stainless steel		
Case size	Length 44.0 mm / width 38.4 mm / thickness 12.5 mm		
Glass	Front: domed crystal glass, back: crystal glass		
Bracelet	Stainless steel (SUS316L) / trifold deployant buckle with push button / width 20 mm		
Colour of dial	Grass green	Light blue	Copper
Other features	Water resistance 3 bar (30 m), second hands hacking, 22 jewels, see-through exhibition case back, date		

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