



## WHAT IT RETAILERS ARE SAYING ABOUT EPSON ECOTANK MONOCHROME PRINTERS.

**Derric Soh**

Sales Supervisor at  
C-Zone Sdn. Bhd.



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**C-Zone Sdn. Bhd. (formerly known as Compuzone Systems Sdn. Bhd.)** is one of the oldest and most respected PC & hardware retailers in Kuala Lumpur, known for building custom PCs for gamers and enthusiasts. It is the go-to place amongst consumers when it comes to shopping for serious hardware and PC systems.

“Our printers are mainly used for printing invoices, quotations and price lists. Previously, with our laser printers, we spent a lot monthly just to replace toner cartridges due to the large volume of printing at our retail outlets,” said Derric Soh, a Sales Supervisor at C-Zone. The company wanted a printer that could help cut down its operational costs. “We switched to Epson EcoTank monochrome printers around 3 months ago and we have been enjoying a substantial reduction in printing costs ever since.” Soh is satisfied with the printers and finds that the size of the printer is

**COMPACT AND FITS EASILY INTO SMALL CASHIER COUNTER AT THEIR RETAIL OUTLETS.**

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EcoTank M1120

Printing invoices has become more convenient and cost effective with Epson EcoTank monochrome printers. C-Zone currently has 7 units of Epson EcoTank monochrome printers, each in 1 of its 7 outlets located in Kuala Lumpur. “We are able to process check-out faster with the printers and this enhances customers’ shopping experience,” approved Soh. C-Zone is happy to make the switch not only for its **cost-saving and fast printing factors**, but also for the printers’ ease of use with **Epson iPrint App**, which **allows user to print directly from a mobile phone or tablet**.