The Neo Classic Sports Offers A Perfect Combination of Orient's Historic Design and Modern High Quality

Orient will launch three Neo Classic Sports models to its sports collection. Neo Classic Sports are the latest models that follow Orient's distinctive designs from the 1960s and 1970s, but with a modern twist on the movement and water resistance. Enjoying a rich retro design as well as contemporary high quality and performance, Neo Classic Sports are a new generation of iconic watches boasting all of Orient's characteristics.

ORIENT



Japan in the 1960s and 1970s, a period of high economic growth and vitality in every field, is a treasure trove of fresh designs filled with nostalgia. During this period, Orient established a distinctive style based on unique concepts, gaining many fans. The Neo Classic Sports is a watch inspired by the iconic Orient models of the period, with a distinctive design on the dial and case, but with a modern twist in other areas.

The latest Neo Classic Sports models feature many of the features seen in the original models from the 1960s and 1970s. These include a dial featuring a block-patterned scale with thick Luminous Light hands, a distinctive cushion case seen in the World Map model and an inner bezel that can be rotated using the crown at the four o'clock position, a distinctive feature of King Diver and World Map models. The contemporary features include the stylish bronze and black colouring of the case, enhanced water-resistance to 20 bar, and in-house caliber F6922 automatic movement providing stable accuracy.

Three Neo Classic Sports models will be released: a model with distinctive orange blockpattern scale used in models from the 1970s such as the King Diver; a model with a block pattern and scale in shades of beige housed in a bronze-coloured case that gives it an aged look; and a 2,000 limited edition model combining a dial with block-pattern rainbow-like multicoloured indices and a black-coloured case. These watches will appeal not only to dedicated Orient fans but also to members of the younger generation who love retro design fashion and lifestyles.



RA-AA0E05B

RA-AA0E06B

RA-AA0E07B

RA-AA0E07B Case back with engravings

About Orient

Orient has provided the world with high-quality watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches are provided at accessible prices, making them extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at:orient-watch.com

Product Specifications —

Collection	Sports		
Series name	Neo Classic Sports		
Reference	RA-AA0E05B	RA-AA0E06B	RA-AA0E07B
Movement	Automatic (with hand winding) mechanical inhouse caliber F6922 made in Japan		
Power reserve	40 hours		
Accuracy	+25 seconds \sim –15 seconds per day		
Case material (colour)	Stainless steel	Stainless steel (bronze colour plated) (bronze colour plated bezel)	Stainless steel (black plated) (black plated bezel)
Case size	Length 46.0 mm / width 43.5 mm / thickness 13.9 mm		
Case back			Limited edition serial number engraving
Glass	Front: Domed crystal glass		
Strap	Stainless steel (SUS316L) / trifold deployant buckle with push button / width 20 mm	Leather (brown) / pin buckle / width 20 mm	Leather (black) / pin buckle / width 20 mm
Colour of dial	Black		
Limited edition	—		2,000 limited editions
Other features	Water resistance 20 bar (200 m. Not an ISO standard diver's watch), second hands hacking, 22 jewels, Luminous Light, inner rotating bezel, date, day		

ENDS