# Orient Star Launches New M34 F7 Semi Skeleton Models with Simple, Beautiful Designs

Orient Star has released two new M34 F7 Semi Skeleton models from the Contemporary M34 Collection. In this latest collection, created with a focus on simplicity, the navy blue dial model stands out with a radial pattern reminiscent of the Perseid meteor shower, capturing the profound night sky.





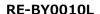
Orient Star continues to refine its technology, design and quality to produce "shining star" watches, and M34 F7 Semi Skeleton embodies the brand's vision through its dial colours, design details and materials. The new models feature a dual-layered dial structure that adds three-dimensionality to the design, while the dial's monochromatic look makes the watch easy to style for a variety of occasions.

The new models come with navy blue and white dials. The navy blue dial conjures the image of the Perseid meteor shower with its elegant radial pattern and a rich, glossy finish achieved through a thick clear wrapping process—capturing the lustrous, deep night sky. The dual curved sapphire crystal glass with anti-reflective coating on both sides (SAR coating) provides a clear view of the dial from every angle.

The sharp, bold design of the case – inspired by the constellation of Perseus which the M34 is a part of – is beautifully enhanced by the contrast between the fine hairline and mirror finishes. The metal bracelet is made from the same high-quality stainless steel (SUS316L) as the case, with short-pitch links for better comfort and fit on the wrist.

The new M34 F7 Semi Skeleton models are powered by the automatic (with hand winding) inhouse movement F7F44, which provides stable accuracy of +15 seconds to -5 seconds per day and power reserve of 50 hours. The movement is meticulously finished with Geneva stripes and chamfered edges, and is visible through the see-through sapphire crystal case back.







**RE-BY0011S** 

## **About M Collections (design collection)**

M Collections draws on Greek mythology themes as well as nebulae and star clusters. While retaining the lineup of Classic, Contemporary and Sports, the M Collections offers higher quality timepieces not only for watch enthusiasts but also for those seeking finer things in life.

The Classic Collection M45 named after the Pleiades is composed with designs expressing the eternal flow of time and consists of universal iconic Orient Star models. The Contemporary Collection M34, inspired by the cluster of stars of Perseus, known for its annual Perseid meteor shower, is a collection with sharp, powerful, cutting-edge designs that are ahead of their time and consists of models that can be worn for a wide range of occasions. Meanwhile, high performance divers' watches backed by advanced technology and history take centre stage in the Sports Collection M42, named after Orion, who is said to be the son of Poseidon, ancient Greek god of the sea. This collection is characterised by functionality and wearing comfort, making it suited for active lifestyles.

#### **About Orient Star**

Capture your gaze. Reflecting the wonderous beauty of shining stars. Orient Star are superb timepieces, crafted by Japanese artisans since 1951. Orient Star continues to shine and innovate its technology as well as the design of its beautiful timepieces. Traditional skills to achieve intricate craftsmanship, in-house production system to create high-quality mechanical movements, and original designs, are all incorporated for these unique, made-in-Japan watches. Orient Star will continue to deliver these creations in Japan and throughout the world.

### **A Short History**

- 1951 Orient Star is created.
- 1957 Orient Star Dynamic\* is launched with hour, minute, and second hands on the central axis of the watch.
- 1971 The 46 series movement is created, combining both practicality and high accuracy. This formed the base movement of the Orient Star and Orient brand for 50 years.
- 1991 Mon Bijou<sup>\*</sup> is launched, a skeleton model of high-quality and aesthetic appeal.
- 1996 The power reserve indicator, now an iconic feature of the brand, is integrated into the design.
- Orient Watch Co. Ltd. merges with <u>Seiko Epson Corporation</u>, a company with a strong watchmaking heritage and focus on precision engineering. Both organisations share a vision for innovation and high-quality design and craftsmanship creating a strong foundation for the future growth of Orient Star.

- The Mechanical Moon Phase, a cosmic timekeeper is launched as a symbol of this new collaboration. This marks a new era of watchmaking for Orient Star brand.
- Orient Star celebrates its 70<sup>th</sup> anniversary. The Skeleton models are mounted with the latest movement with in-house developed silicon escape wheel for longer power reserve and beauty, incorporating design inspired by the vast universe.

Discover more at our website, social media channel, and online store.

# Product Specifications —

Collection	Contemporary Collection (M34)	
Model name	M34 F7 Semi Skeleton	
Reference	RE-BY0010L	RE-BY0011S
Movement	Automatic (with hand winding) mechanical in-house calibre F7F44	
Power reserve	50 hours	
Accuracy	+15 seconds $\sim$ -5 seconds per day	
Case material	Stainless steel (SUS316L)	
(colour)		
Case size	Height 47.3 mm / width 40.0 mm / thickness 13.0 mm	
Glass	Front: Dual curve sapphire crystal (SAR coating), back: sapphire crystal	
Bracelet	Stainless steel (SUS316L) / trifold deployant buckle with push button / width 20 mm	
Colour of dial	Navy blue	White
Other features	Water resistance to 10 bar (100 m), power reserve indicator, second hand hacking, 24	
	jewels, see-through exhibition case back	

**ENDS** 

<sup>\*</sup>Currently not for sale.