OmniLink™ DT Series
Smart Solutions for Retail

pos.epson.com/omnilink
“This is going to change retail”
- Retail CIO Executive

“Epson makes a smart printer the star of POS.”
- Retail Solutions Online

“Way to go Epson!”
- The Point of Sale News

“The applications are very impressive.”
- RIS News

“The next-gen technology that raises the bar for mobile, web-based POS.”
- HT

pos.epson.com/omnilink
The next generation of POS technology is here.

Today’s mobile consumers are demanding greater convenience, faster transactions and more personal service. In response, retailers are looking to enhance their customer experience by adopting mobile POS solutions and expanding their POS capabilities to deliver new value-added services and faster transaction times. Epson can deliver all this and more with our OmniLink smart solutions for retail.

The OmniLink DT.
The smarter way to run retail

Epson delivers the next generation of POS technology with OmniLink DT smart solutions. The OmniLink DT offers retailers all the application power, configuration flexibility and integrated mobile device support required to meet the needs of today’s retail environment. It features a retail-hardened PC, POSReady 7 or Linux OS, an Intel Atom 1.8GHz processor, built-in web server, graphics card and multiple ports for connecting POS peripherals—all in the small footprint of a POS printer.
Make the move to mobile with OmniLink

Mobile POS Solutions

Integrated technology to support today's mobile POS needs

Epson’s OmniLink DT supports mobile POS across platforms, devices and applications anywhere in the store. This means you can change your retail environment, process transactions faster and provide more personal service to your customers. With its built-in web server and ePOS technologies, the OmniLink DT offers web-based printing, peripheral control from any mobile device and easy access to cloud-based applications such as inventory data, loyalty programs and pricing.

And with OmniLink’s mobile POS capabilities, more mobile devices can be quickly added to your system for line-busting during peak sales times from the showroom floor. In addition, one OmniLink DT can control printing from mobile devices on up to 20 networked printers located throughout the store.

Portable POS Solutions

Portable POS solutions that go anywhere, anytime

Today portable POS systems are needed everywhere from pop-up stores and food trucks to sidewalk sales and garden centers. Now with Epson’s OmniLink DT you can set up a portable POS system with full capabilities in no time. All you need is one AC outlet to power the OmniLink DT and all the USB peripherals connect to it through its multiple ports. No special wiring is required. And with the OmniLink DT’s ultra-small footprint and light weight, it can easily be transported or shipped from place to place.

The OmniLink DT has an optional powered USB hub with 12 volts and can support 3 peripherals.
Taking POS to a whole new level

Web POS Solutions

Web POS with no down time
With Epson’s OmniLink DT Web POS solution, retailers can take advantage of applications that run in the cloud and provide POS functionality at the local level. This allows them to make more services available to their sales associates so they can engage their customers and increase sales. And unlike PC-POS Web-based systems, Epson’s OmniLink DT Web POS system, with its built-in hard drive, stores transaction data locally which allows retailers to continue processing transactions and keep their lines moving even when it can’t connect to the cloud.

PC-POS Replacement

Full-featured POS system in an ultra-small footprint
Today retailers want to create a convenient, checkout system as part of the in-store experience for their customers. With Epson’s OmniLink DT they can. Compared to traditional PC-POS stations, the OmniLink DT provides an almost invisible POS solution with its small footprint, hidden hardware and built-in printer. In traditional lanes, the OmniLink DT allows retailers to reduce lane sizes or have more room to display high-margin products. And it can also be placed anywhere throughout the store where there is a small space and an AC outlet.

The OmniLink DT Series from Epson
- Retail-hardened PC with printer
- POSReady 7 or Linux OS
- Connectivity features include ethernet, optional Wireless-N, printer hub that drives up to 20 printers on the same network
- Multiple USB ports for full POS peripheral support and optional Powered USB hub
- Web-based printing (ePOS Print) or device control (ePOS Device) from any mobile device
- Customizable hard drive options: 16GB, 32GB or 500GB
- Future proof solution with Intel® Atom™ processor supports stand-alone, thin client or Web POS applications

OmniLink DT can run a full-featured POS system in a small footprint.
Epson. Moving retail forward.

**Backed by the Leader**

**Industry-leading service and support**
When you choose Epson, you get the world-class service you’d expect from a leader. All our products are backed by our industry-leading service and technical support programs that are available worldwide.

**A History of Innovation**

**You can count on Epson**
For over 40 years, Epson’s advanced technology solutions have been at work in millions of point-of-sale systems around the world. And today, Epson’s unmatched reputation for innovation, quality and reliability make Epson the brand that retailers rely on.

pos.epson.com/omnilink
Contact us at omnilink@ea.epson.com or 401.378.4704.