



OmniLink™ DT Series Smart Solutions for Retail



“This is going to change retail”

- Retail CIO Executive

**“The next-gen technology that raises
the bar for mobile, web-based POS.”**

- HT

**“Epson makes a smart printer
the star of POS.”**

- Retail Solutions Online

**“The applications are
very impressive.”**

- RIS News

“Way to go Epson!”

- The Point of Sale News



The next generation of POS technology is here.



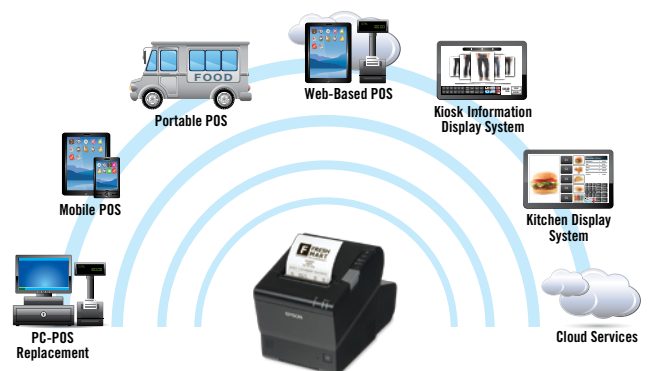
Today's mobile consumers are demanding greater convenience, faster transactions and more personal service. In response, retailers are looking to enhance their customer experience by adopting mobile POS solutions and expanding their POS capabilities to deliver new value-added services and faster transaction times. Epson can deliver all this and more with our OmniLink smart solutions for retail.



The OmniLink DT.

The smarter way to run retail

Epson delivers the next generation of POS technology with OmniLink DT smart solutions. The OmniLink DT offers retailers all the application power, configuration flexibility and integrated mobile device support required to meet the needs of today's retail environment. It features a retail-hardened PC, POSReady 7 or Linux OS, an Intel Atom 1.8GHz processor, built-in web server, graphics card and multiple ports for connecting POS peripherals—all in the small footprint of a POS printer.



OmniLink DT Wide Range of POS Solutions

Make the move to mobile with OmniLink

Mobile POS Solutions

Integrated technology to support today's mobile POS needs

Epson's OmniLink DT supports mobile POS across platforms, devices and applications anywhere in the store. This means you can change your retail environment, process transactions faster and provide more personal service to your customers. With its built-in web server and ePOS technologies, the OmniLink DT offers web-based printing, peripheral control from any mobile device and easy access to cloud-based applications such as inventory data, loyalty programs and pricing.

And with OmniLink's mobile POS capabilities, more mobile devices can be quickly added to your system for line-busting during peak sales times from the showroom floor. In addition, one OmniLink DT can control printing from mobile devices on up to 20 networked printers located throughout the store.



Portable POS Solutions

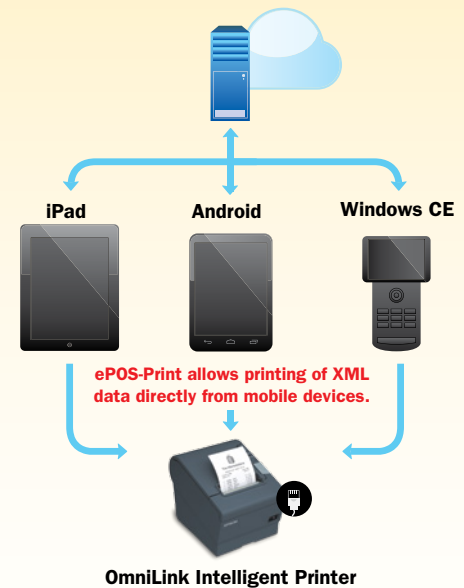
Portable POS solutions that go anywhere, anytime

Today portable POS systems are needed everywhere from pop-up stores and food trucks to sidewalk sales and garden centers. Now with Epson's OmniLink DT you can set up a portable POS system with full capabilities in no time. All you need is one AC outlet to power the OmniLink DT and all the USB peripherals connect to it through its multiple ports. No special wiring is required. And with the OmniLink DT's ultra-small footprint and light weight, it can easily be transported or shipped from place to place.



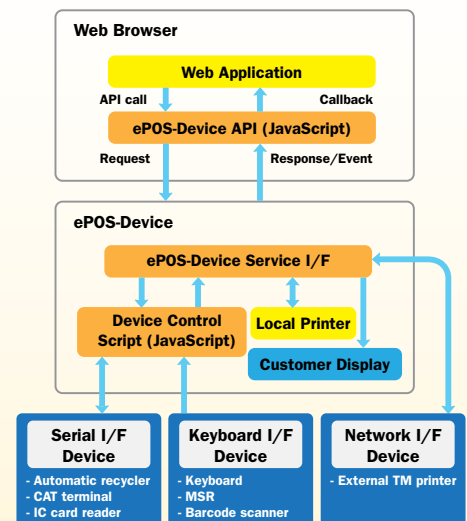
The OmniLink DT has an optional powered USB hub with 12 volts and can support 3 peripherals.

Epson ePOS-Print Technology



- Print XML data directly from any mobile device
- No printer drivers required
- No PCs or servers required
- Configure printers from mobile devices

Epson ePOS-Device Technology



- Control POS peripheral devices using XML data for Web application
- Mobile device Web application can communicate directly with peripheral devices connected to OmniLink
- No device drivers required

Taking POS to a whole new level

Web POS Solutions

Web POS with no down time

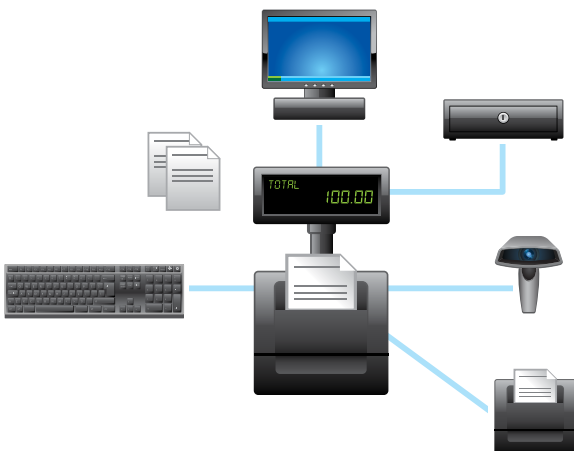
With Epson's OmniLink DT Web POS solution, retailers can take advantage of applications that run in the cloud and provide POS functionality at the local level. This allows them to make more services available to their sale associates so they can engage their customers and increase sales. And unlike PC-POS Web-based systems, Epson's OmniLink DT Web POS system, with its built-in hard drive, stores transaction data locally which allows retailers to continue processing transactions and keep their lines moving even when it can't connect to the cloud.



PC-POS Replacement

Full-featured POS system in an ultra-small footprint

Today retailers want to create a convenient, checkout system as part of the in-store experience for their customers. With Epson's OmniLink DT they can. Compared to traditional PC-POS stations, the OmniLink DT provides an almost invisible POS solution with its small footprint, hidden hardware and built-in printer. In traditional lanes, the OmniLink DT allows retailers to reduce lane sizes or have more room to display high-margin products. And it can also be placed anywhere throughout the store where there is a small space and an AC outlet.



OmniLink DT can run a full-featured POS system in a small footprint.



The OmniLink DT Series from Epson

- Retail-hardened PC with printer
- POSReady 7 or Linux OS
- Connectivity features include ethernet, optional Wireless-N, printer hub that drives up to 20 printers on same network
- Multiple USB ports for full POS peripheral support and optional Powered USB hub
- Web-based printing (ePOS Print) or device control (ePOS Device) from any mobile device
- Customizable hard drive options: 16GB, 32GB or 500GB
- Future proof solution with Intel® Atom™ processor supports stand-alone, thin client or Web POS applications

Epson. Moving retail forward.



Backed by the Leader

Industry-leading service and support

When you choose Epson, you get the world-class service you'd expect from a leader. All our products are backed by our industry-leading service and technical support programs that are available worldwide.

A History of Innovation

You can count on Epson

For over 40 years, Epson's advanced technology solutions have been at work in millions of point-of-sale systems around the world. And today, Epson's unmatched reputation for innovation, quality and reliability make Epson the brand that retailers rely on.

pos.epson.com/omnilink

Contact us at omnilink@ea.epson.com or 401.378.4704.



ISO 9001
Registered



RoHS

UnifiedPOS

Epson America, Inc. • 3840 Kilroy Airport Way • Long Beach, CA 90806 • (401) 378-4704
©2013 Epson America, Inc. Epson is a registered trademark and Epson Exceed Your Vision is a registered logomark of Seiko Epson Corporation. Omnilink is a trademark of Epson America, Inc. All other trademarks are the property of their respective owners. Specifications are subject to change without notice.

10/2013
SD-BROCHOMNIDT-A

EPSON
EXCEED YOUR VISION