## New Orient Classic and Simple Style 38 Models with a 38-mm Case

Orient will introduce four new Classic and Simple Style 38 models to its Classic Collection. The international best-selling Classic and Simple Style series now includes a long awaited 38-mm diameter case perfect for both men and women.

## **ORIENT**



The Classic and Simple Style series features traditional design features such as a convex dial and domed glass. The series has been a consistent best-seller over the last decade in 70 countries and regions around the world. Until now, they featured mostly 40.5-mm case diameters, however these latest models feature a more compact 38-mm case.

Global watch trends are shifting from large watches with a bold presence to smaller watches that fit comfortably on the wrist. Furthermore, there has been a particular trend towards simple watches displaying only the time using ageless designs with classical looks. The Classic and Simple Style 38 features both these trends in a size that suits both men and women.

Classic and Simple Style 38 models are powered by Orient's automatic in-house 46-F6 series caliber F6724 movement providing high performance and reliability. The beautiful finishing on the movement can be admired through the see-through case back, and the domed glass and convex dial with simple bar indices create a vintage feel. The dial is available in classic beige as well as tasteful black and white versions that complement the simple design of the dial perfectly.

The new models provide an understated, elegant presence on the wrist to accompany any style.



## **About Orient**

Orient has provided the world with high-quality watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches are provided at accessible prices, making them extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at:orient-watch.com

Product Specifications —

Collection	Classic			
Reference	RA-AC0M01S	RA-AC0M02B	RA-AC0M03S	RA-AC0M04Y
Movement	Automatic (with hand winding) mechanical in-house caliber F6724 made in Japan			
Power reserve	40 hours			
Accuracy	+25 seconds $\sim$ -15 seconds per day			
Case material (colour)	Stainless steel (gold colour plated) (gold colour plated bezel)	Stainless steel		
Case size	Length 44.0 mm / diameter 38.4 mm / thickness 12.5 mm			
Glass	Front: domed crystal glass, back: crystal glass			
Strap	Leather / pin buckle / width 20 mm			
Colour of dial	White	Black	White	Beige
Other features	Water resistance 3 bar (30 m), second hands hacking, 22 jewels, see-through exhibition case back, date			

**ENDS**