



Is the idiot box killing your design?

When architects design a home, they include TVs. This is because TVs have turned into an essential component in our rooms. This ubiquity has led to a point where designs are deemed incomplete without them. But, there's a change in trends. This is because of the rise of Home Theatre Projectors.

Here are a few aspects that explain why you need to include a Home Theatre Projector in your next design:

Impact, through size

Compact with an impact, that's how a projector can be aptly defined. One of the major reasons for including projectors in your designs is the screen size. When larger-than-life details and characters are providing entertainment, the experience is enhanced. A big screen makes an impact and projectors can deliver that with ease without taking too much space.



Uniqueness

All of us have grown up with TVs in our living rooms, so when you include a TV in your design, you are not really pushing the envelope of what's possible. When you include a projector, it's a smart move because it's not something that you see everyday. Furthermore, projectors can be mounted to a ceiling or placed anywhere from shelves to tables. This makes them portable in contrast to TVs. It also means that entertainment can be 'moved' between rooms.



Easy on the eyes

The TV screens of today may look impressive on paper, but are harmful as the light they emit make direct contact with your eyes. Projectors are relatively less harmful as they project an image onto a wall and what you see is a reflection. Plus, a larger field of view ensures movement of your eye muscles so the threat of strain is mitigated.

Cost

When you include TVs in your design, you are adding to your potential customers' expenses. This is because the TVs of today come with a high price tag. Especially when the screen size goes over 80 inches. When you add a HTP to your design, you are proposing a purchase that costs them a fraction of what they would pay for a TV, for a compelling experience.