

## DIGITAL VARNISH

How does spot varnish work with a digital press?

The UV inkjet SurePress L-6534 features a proprietary Epson clear ink we call “Digital Varnish.” **How is this accomplished?** Epson creates all the components, including the ink, printheads and electronics, making it easy to do spot varnish.

### How does it work?

Like white ink or any other spot color, varnish is easily controlled in the artwork. You can apply varnish over white and CMYK inks during a single pass through the press. Only one kind of ink and a single linehead are used to produce both Gloss and Matte varnish.



Click to watch the video

### Competitive Edge

Digital Varnish embellishment can be used to add a unique look or tactile feel to the final output.



You can use a label with Digital Varnish to simulate difficult-to-print foil details on metallic substrates.



# Common Problems + Epson Solutions

## Problems

- Analog spot varnish requires plates, registration adjustments and a skilled operator.
- Analog foil stamping is limited to certain artwork design.

## Solutions

- You can apply Digital Varnish at the same time as white and CMYK ink.
- No plate costs to pass on to customers.
- No setup time and no material waste while mounting plates and adjusting registration.
- Registration is controlled automatically.
- Fine details and hairline images, which can be difficult to achieve using traditional foil stamping methods, can be produced using a combination of colored inks. For example, yellow ink in the case of gold foil look, spot varnish and metallic substrates.

## Benefits

- New opportunities for growth and profit.
- Exceptional print quality.



See the SurePress L-6534 in action!  
Click here to request your FREE product demo.

[Request a demo](#)

To see more product details click [here](#).

**Epson America, Inc.**  
3131 Katella Avenue, Los Alamitos, CA 90720

**Epson Canada Limited**  
185 Renfrew Drive, Markham, Ontario L3R 6G3

**www.epson.com**  
**www.epson.ca**

EPSON is a registered trademark and EPSON Exceed Your Vision is a registered logomark of Seiko Epson Corporation. All other product and brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights in these marks. Copyright 2021 Epson America, Inc.

**EPSON**<sup>®</sup>  
EXCEED YOUR VISION