

PROFILE**Name:** Fulton County Schools**Location:** Fulton County in
Metro Atlanta**Type:** Public**Enrollment:** 95,714www.fultonschools.org**CHALLENGE**

Providing personalized, interactive learning to a diverse student population in a way that does not compromise quality and is easily adopted by teachers.

SOLUTION

Using BrightLink® projectors, Fulton County schools were able to bring powerful learning technology into its district to keep them “a step ahead”.

Fulton County Schools Brings Interactive Learning to All Students with Large-scale Implementation of BrightLink Projectors

All across Fulton County Schools, Georgia's fourth largest school district, students are actively taking part in their own learning by using technology such as the Epson BrightLink 595Wi touch-enabled interactive projector. The BrightLink 595Wi, which makes any flat, light-colored surface an interactive wall, allows up to six students to interact with and annotate on projected content such as presentation slides, webpages, eBooks, videos, DVDs, or scanned images.

Fulton County Schools is implementing the largest installation of the BrightLink 595Wi to date. For Tim Dunn, director of IT Program Management at Fulton County Schools, it was about standardizing on quality and total cost of ownership that made him choose Epson when bringing the magic of personalized, interactive learning to the district's diverse population of more than 95,000 students in 100-plus schools.

Making the Decision to Standardize on BrightLink

Making the decision for such a large scale implementation did not take place without heavy consideration of all of the options.



Fulton County Schools had in the past purchased various interactive whiteboards. Because of this, the teachers were already comfortable with SMART Notebook®. Dunn chose the BrightLink 595Wi because it was compatible with the interactive teaching application. Additionally, Dunn researched interactive flat panel displays, but chose the BrightLink 595Wi instead because of the interactive flat panel's small screen size, low return on investment, installation challenges and costly repairs. He chose to implement the BrightLink 595Wi because it can turn any flat surface into an interactive wall with just one piece of hardware.

The BrightLink 595Wi brings a whole new dimension to classroom projection with its color brightness, ease of use,

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finger-touch interactivity, and trouble-free installation. Another big plus was the projector's reliability, its long-life, low-cost lamps¹, and its overall lower cost of ownership.

"Whether BrightLink displays a webpage, video, cable TV or PowerPoint, it has the brightness and vibrant colors we need, in all modes," said Dunn. With 3LCD, 3-chip technology for brilliant, true-to-life color, the BrightLink 595Wi has 3,300 lumens of color brightness and 3,300 lumens of white brightness². Students from all parts of the classroom now see a larger, brighter projected image.

Interactivity and Student Learning

"The user-friendliness of the BrightLink is a real equalizer with students of all academic abilities," said Jessy Garris, the technology teacher at one of Fulton County Schools' elementary schools, Woodland Elementary. Garris recalled how one student with learning disabilities was able to complete a coding problem in front of the class. Even though the student had difficulty reading, he was able to use the BrightLink 595Wi's finger-touch interactivity to drag and drop blocks in Code.org to solve the problem, which served as a major confidence booster for the student.

"In order to be successful in the future, our students need to participate in engaging instruction that allows them to gather, analyze and present information easily," said Garris. "By using the BrightLink 595Wi to demonstrate their work, students can collaborate with each other while learning a new technology."

Moving Forward

So far, the district has completed Phase 1 of its installation, which included installing 3,100 BrightLink 595Wi's in all classrooms that previously lacked a presentation solution. With more than half of the classrooms already outfitted, the IT department is past the phase of convincing teachers about the value of the interactive projectors. Teachers are grateful and find them easy to use. Fulton County Schools is now finishing



Phase 2 of the installation, which includes the replacement of all old presentation solutions—both old projectors and interactive whiteboards—with the BrightLink 595Wi.

With a focus on student achievement and continual improvement, Fulton County Schools has earned its reputation as a premier school system.

"Like time travelers, we're always a step ahead, as technology like the BrightLink continually pushes us forward in this exciting era of personalized and collaborative learning," said Dunn. It's all about personalized learning at Fulton right now.

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— TIM DUNN, DIRECTOR OF IT PROGRAM MANAGEMENT
AT FULTON COUNTY SCHOOLS

¹ Lamp life will vary depending upon mode selected, environmental conditions and usage. Lamp brightness decreases over time.

² Color brightness (color light output) and white brightness (white light output) will vary depending on usage conditions. Color light output measured in accordance with IDMS 15.4; white light output measured in accordance with ISO 21118.